

Online Course Design Award Criteria

Proposals requesting consideration for the exemplary course design award will be evaluated using the rubric below.

Criteria	Standard Approach	Exceeds Standards	Exemplary
Alignment with course objectives	Partially aligned	Fully aligned but not clearly addressed	Fully aligned and addressed comprehensively
Impact on learning	Provides some opportunity for higher level thinking skills	Provides consistent opportunity for student learning utilizing higher level thinking skills	Provides a broad and deep impact on student learning utilizing higher level thinking skills such as critical thinking, synthesizing and problem solving
Innovation	Standard expectation	Incremental improvement or new practice or tool	Breakthrough approach or new paradigm
Accessibility	Most documents accessible and videos closed-captioned	Components or functionality comply with current ADA accessibility standards	Follows UDL principles
Assessment	Course includes information on assessment and evaluation activities without a clear plan	Course includes an assessment and evaluation plan related to course objectives	Course includes an assessment and evaluation plan with outcome measures directly and clearly related to course objectives
Engagement	Limited evidence of teacher-to-student, student-to-teacher and student-to-student engagement	Some evidence of teacher-to-student, student-to-teacher and student-to-student engagement	Clear evidence of teacher-to-student, student-to-teacher and student-to-student engagement
Inclusivity	No evidence of bias or triggering language or content	Evidence of thought given to diversity, equity and inclusion	Attentive to diversity, equity and inclusion
Utility	Will benefit one or a limited number of courses/faculty	Will benefit a reasonable number of courses/faculty	Will benefit a significant number of courses/faculty

