CAMPUS IMPACT

Dean’s Message
Karen Pedersen, Dean

Global Campus is pleased to continue our partnerships across the university and beyond to extend education to learners worldwide. Our collaborative engagement with departments and colleges allows us to realize our vision of transforming lives one learner at a time. Our reorganization in 2019 was undertaken to better position Global Campus to serve university strategic priorities. I am excited as we look toward the future, partnering to advance educational opportunities while cultivating a portfolio of programs to more closely align with market needs.

Financial Impact

$17 million generated in tuition and program fees through Global Campus courses was returned to colleges.

Courses and programs offered through Global Campus generated $14.7 million for K-State central administration.

Total Student Credit Hours:

58,355 Undergraduate
- Manhattan - 403,892
- Global Campus - 58,355
- Polytechnic - 14,585
- Olathe - 58

24,195 Graduate
- Manhattan - 36,581
- Global Campus - 24,195
- Polytechnic - 392
- Olathe - 1,027

Online Programs Offered

- 13 Bachelor’s degrees
- 35 Master’s degrees
- 4 Doctoral degrees
- 15 Minors
- 33 Certificates
- 3 Endorsements

Program Development Grants

$481,981
awarded to K-State colleges and departments for the development of:
- 62 courses
- 6 programs
# Global Campus

## STATISTICS BY COLLEGE

*Amount generated for the college through program development grants and tuition and fees from courses offered through K-State Global Campus

**Percentages in the data below represent each college’s share of student credit hours (SCH) delivered through K-State Global Campus.

<table>
<thead>
<tr>
<th>College</th>
<th>Total Revenue*</th>
<th>Tuition and Fees</th>
<th>Grants/IDEA</th>
<th>Program Development</th>
<th>SCH / %</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Arts and Sciences</td>
<td>$4.9 million</td>
<td>$4.8 million</td>
<td>$98,000</td>
<td></td>
<td>36.2%</td>
</tr>
<tr>
<td>College of Health and Human Sciences</td>
<td>$4 million</td>
<td>$3.5 million</td>
<td>$285,000</td>
<td>$170,000</td>
<td>20.1%</td>
</tr>
<tr>
<td>College of Education</td>
<td>$3.1 million</td>
<td>$3 million</td>
<td>$82,000</td>
<td></td>
<td>21%</td>
</tr>
<tr>
<td>College of Agriculture</td>
<td>$1.8 million</td>
<td>$1.7 million</td>
<td>$135,000</td>
<td>AG IDEA</td>
<td>8.6%</td>
</tr>
<tr>
<td>College of Business Administration</td>
<td>$1.8 million</td>
<td>$1.7 million</td>
<td>$55,000</td>
<td></td>
<td>8.5%</td>
</tr>
<tr>
<td>Carl R. Ice College of Engineering</td>
<td>$1 million</td>
<td>$986,000</td>
<td>$59,000</td>
<td></td>
<td>3.4%</td>
</tr>
<tr>
<td>College of Architecture, Planning &amp; Design</td>
<td>$302,000</td>
<td>$165,000</td>
<td>$125,000</td>
<td>$12,000</td>
<td>1.8%</td>
</tr>
<tr>
<td>College of Veterinary Medicine</td>
<td>$100,000</td>
<td>$100,000</td>
<td></td>
<td></td>
<td>0.4%</td>
</tr>
</tbody>
</table>
Faculty Support

16 faculty from 4 academic colleges participated in the 2019 K-State Online Essentials course
9 faculty from 7 academic colleges received support from Global Campus to attend national conferences focused on distance education
60 courses were reviewed by Global Campus for course quality
54 faculty received course design assistance

“The Online Essentials course was a lot of work, but hugely rewarding. It should be a prerequisite for anyone teaching online. Having access to an instructional designer is something every instructor should have.”

David Thompson, faculty
College of Health and Human Sciences

Global Campus Mission, Vision and Values

Mission:
To extend Kansas State University’s intellectual resources worldwide through quality degree programs, lifelong learning and professional development opportunities.

Vision:
Transform lives around the world, one learner at a time.

Values:
• Collaboration
• Efficiency
• Innovation
• Agility
• Excellence
• Strategic thinking
• Mindfulness
LEARNER IMPACT

13,033 students enrolled in online courses
5,565 of those studied solely through Global Campus

654 graduates
168 undergraduate
474 graduate
12 doctoral

Professional Development
1,389 learners served through online noncredit professional development courses

Scholarships
573 applicants
198 scholarships awarded
$164,500 awarded
($26,800 provided by K-State academic colleges in matching funds)
96% of students surveyed would recommend a K-State distance course or program to someone else.

95% of Global Campus graduates agreed they increased their knowledge, skills and understanding of their professional field.

Students by Location

10,652 KS
2,096 U.S.
285 INT

“I feel like K-State prepared me for my future as a teacher in a great way, because the different types of education provided many different tools to be successful in my future profession.”

Ray’Shaun Reed, ’19
Master of Arts in Teaching
COMMUNITY AND PARTNER IMPACT

**UFM**

- **15,354** participants in UFM programs
- **3,605** enrollments in 818 personal enrichment classes
- **1,504** enrollments in 209 credit courses

**Collaborations:**

- **11** K-State
- **30** Community
- **1** Fort Riley

**Conference Management Services**

- **146** conferences and workshops
- **11,074** participants

**Scope of audience:**

- **International** 27%
- **State** 33%
- **Regional** 18%
- **National** 14%
- **Local** 8%
AWARDS

National Awards
UPCEA Marketing Brochure/Booklet: Leading the Way flyer
UPCEA Marketing E-communication: WorldWide Wildcats e-newsletter
UPCEA Marketing Mixed Media Campaign: Topeka data analytics campaign
UPCEA Marketing Most Improved: Academic Chairpersons registration email
UPCEA Marketing Streaming/On-Demand Content: Student success story series

Military Recognition
U.S. Veterans Magazine Best of the Best 2019: Kansas State University

Regional Awards
Colleague to Colleague SIDLIT Outstanding Online Course: ANTH101.com, Michael Wesch
Colleague to Colleague SIDLIT Outstanding Online Instructor: Kakali Bhattacharya
UPCEA Central Region Continuing Education Support Specialist: Sarah Reasoner
UPCEA Central Region Excellence in Teaching: Huston Gibson

University Recognitions
KSU Staley School of Leadership Studies Outstanding Community Partner: UFM Community Learning Center
President’s Award of Excellence for Unclassified Professionals, Productivity/Creativity/Innovation Category: Ashley Nietfeld