DEAN’S MESSAGE

I was reminded as this Global Campus annual report was coming together of the quote by Helen Keller “Alone we can do so little; together we can do so much.” While this report highlights critical Global Campus outcomes by the numbers, I always want us to think about the lives touched and changed by Kansas State University each year. Whether learners complete a popular UFM personal development course like Wood Turning for Beginners, attend a conference such as the Academic Chairpersons Conference or finish a degree program, Global Campus is about delivering quality learning experiences for everyone, every day, everywhere. If we look at the total number of unique individuals touched by Global Campus in FY’18, that number was well over 48,000. Just consider the impact of their learning for them personally or for their family, for their community, region or state, as well as their organization or company. At some point, I would love to have the ability to model the full impact of each individual’s learning. I can only imagine the exponential increase in the numbers of unique individuals touched by Global Campus!

The Helen Keller quote also frames the work of Global Campus for me in our larger K-State ecosystem. As you review this report, you will see that we work with every college on the Manhattan campus. Plus, our connections to K-State Polytechnic and K-State Olathe are critically important to advancing the institutional vision and mission. What I see is untapped potential…for the university. We are poised to do so much more and I look forward to working together to continue the exponential growth of individuals touched by Kansas State University.

Karen L. Pedersen
Dean, K-State Global Campus

K-STATE 2025

GLOBAL CAMPUS METRICS

64% Six-year graduation rate
7 Doctoral degrees granted
1 Faculty award

K-State Global Campus staff
### Students by Location

<table>
<thead>
<tr>
<th>Location</th>
<th>Undergraduate (UG)</th>
<th>Graduate (G)</th>
</tr>
</thead>
<tbody>
<tr>
<td>KS</td>
<td>10,382</td>
<td>2,092</td>
</tr>
<tr>
<td>U.S.</td>
<td>1,763</td>
<td></td>
</tr>
<tr>
<td>INT.</td>
<td></td>
<td>277</td>
</tr>
</tbody>
</table>

### Transfer Student Connections

- **662** current students
- **187** graduates from online degree completion programs
- **74** on-campus and online degree programs available using DirectLink dual-advising program
- **24** students signed dual-advising agreements through the DirectLink program

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"The biggest reason I decided on attending K-State was the world-class reputation the university has for educating people from all walks of life, from those that attend the Manhattan campus to those that are taking an online course through Global Campus."

Eric Sanchez, May 2018 graduate, academic advising master’s program
Student Stories

Global Campus worked with current students and graduates of K-State distance programs to document their journey toward a degree. The stories were initially shared through social media and garnered over half a million views.

For more student stories and videos check out the Global Campus YouTube channel page:
https://www.youtube.com/c/KStateGlobalCampus

“...the classes were super applicable to going out in the industry.”
Luke Chavez, May 2018 graduate food science master’s program

Alumni and Student Connections

2 new endowed scholarships were established and began issuing awards for the fall 2018 semester.
- Sue Maes and Dennis Hemmendinger KSU Foundation Family Scholarship
- Kenneth and Leah Mae Bever KSU Foundation Family Scholarship

59 distance program graduates plus friends and families attended fall and spring graduation receptions hosted by Global Campus

Global Campus held five off-site receptions reaching about 70 current students and alumni. Receptions were held in: Utah, Colorado, Missouri and Kansas.

Global Campus Alumni Fellow

Julio Manso is a 2012 graduate of the psychology with an emphasis in industrial and organizational psychology master’s degree program.

Read Julio’s story at: https://global.k-state.edu/students/alumni/fellows/

UFM Community Learning Center

20,122 people served through UFM programs
1,292 noncredit courses, offered to 5,351 individuals
1,679 students received K-State credit through 225 recreational credit classes
729 registrations for Osher Lifelong Learning Institute classes in Manhattan, 15 classes, 1 special event

UFM celebrated its 50th anniversary in 2018.

Marketing and Communication Services

1,318 sessions per day on the website
325,371 new users to the Global Campus website
11,437 leads generated into Talisma CRM
Faculty Development and Course Quality

14 faculty from 3 academic colleges participated in the K-State Online Essentials Course
8 faculty from 6 academic colleges attended national conferences focused on distance education (partial conference travel funding provided by Global Campus)
73 courses were reviewed by Global Campus for course quality utilizing a course quality rubric developed by quality committee representatives from colleges across campus in conjunction with Global Campus
59 faculty received course design assistance
• Self-paced online training focused on quality online learning has been developed and is available to all academic colleges
• Accessibility checklist developed in conjunction with Arts and Sciences instructional designer
6 faculty development training events offered with a total of 272 attendees

73 courses were reviewed by Global Campus for course quality utilizing a course quality rubric developed by quality committee representatives from colleges across campus in conjunction with Global Campus

Student and Faculty Services
In FY’18, a dedicated recruitment center was developed to serve the needs of prospective distance students
287 students, on average, were advised per term in the Interdisciplinary Social Science, Nutrition and Health and General Business bachelor’s degree programs
4,372 exams proctored in person

Scholarships
169 scholarships awarded to degree-seeking distance students, totaling $142,650. Of that, $27,150 was provided by K-State academic colleges in matching funds.
29 scholarships awarded to students through an agreement with EdAssist, a company working with corporations for employee tuition assistance (24 Global Campus, 5 Polytechnic).
3 students received scholarships through the KC Degrees/KC Scholars agreement.

New Programs Launched
4 Degree programs:
• Adult Learning and Leadership Ed.D. and Ph.D. degrees (F17)
• Curriculum and Instruction Ed.D. degree (U18)
• Music master’s degree (U18)
• Personal Financial Planning bachelor’s degree (F17)

6 Certificates and minors:
• Educational Technology graduate certificate (U17)
• Online Teaching K-12 undergraduate certificate (U17)
• Community Development graduate certificate (F17)
• Human Development and Family Science undergraduate concurrent minor (F17)
• Data Analytics undergraduate certificate (F18)
• Hospitality Management stand-alone undergraduate minor (F18)

9 Face-to-face conferences and noncredit programs:
• IGP Institute
• IUCRC-COMET
• Great Plains Model Arab League
• Hospitality Summit
• The Executive Coach
• Kansas Advanced Teaching Academy
• Kansas Education Recruitment Conference
• Professional Development Academy for Idaho Chiropractors
• Drilling Down for Deeper Impact (3DI) – Leadership Seminar

Conferences and Noncredit Programs
153 face-to-face programs coordinated, serving 15,265 total participants
1,245 people served through online noncredit professional development
GLOBAL CAMPUS STATISTICS BY COLLEGE

Program Development Grants

$494,197

awarded to K-State colleges and departments for the development for 37 projects that included:
- 66 courses
- 4 programs
- 1 conference
- 6 multi-year programs
- 1 certificate/noncredit/professional development projects

The big picture (FY’09-FY’18):
- 10 years of providing program development grants
- $4.08 M invested resulting in:
  - 358 projects
  - 47 new degree programs
  - 26 certificate and professional development programs
  - 471 new courses
  - 9 conferences

Revenue from development grants exceeds 4 times the investment.

college of ARTS and SCIENCES
- 27,503 UG Sch
- 2,135 G Sch
- $4.7 million*
  - $4.5 million tuition and fees
  - $153,000 program development

college of HUMAN ECOLOGY
- 13,457 UG Sch
- 2,825 G Sch
- $3.8 million*
  - $3.4 million tuition and fees
  - $301,000 Great Plains IDEA
  - $107,000 program development

college of EDUCATION
- 2,947 UG Sch
- 11,031 G Sch
- $2.6 million*
  - $2.5 million tuition and fees
  - $112,000 program development

college of AGRICULTURE
- 5,125 UG Sch
- 2,143 G Sch
- $1.9 million*
  - $1.8 million tuition and fees
  - $98,000 AG*IDEA
  - $13,000 program development

37.8%**
17.8%**
20.8%**
9.3%**

GLOBAL CAMPUS STATISTICS BY COLLEGE

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Revenue from development grants exceeds 4 times the investment.
In FY’18, K-State Global Campus returned a combined total of approximately $16.1 million to the colleges in salaries, DRAs and transfers. Courses and programs offered through Global Campus generated $14.5 million for K-State central administration.

*Money returned to college in salaries, DRAs, transfers and program development grants in FY’18.

**Percentages in the above data represent each college’s share of student credit hours (sch) through K-State Global Campus.

The Great Plains Interactive Distance Education Alliance (Great Plains IDEA) is a consortium of accredited universities offering fully online graduate programs.

AG*IDEA is an affiliate of the Great Plains IDEA which provides fully online degrees, certificates and courses in the field of agriculture through a consortium of accredited universities.
HONORS AND AWARDS
Extraordinary Student, Jessyca Waddell,
Youth Development Master’s Degree
Excellence in Online Teaching, Sarah
Riforgiate, Communication Studies
Outstanding Advisor, Suzanne Auten,
Director, PMBA Program
Friend of Global Campus, Bobb Stokes,
Professor Emeritus
Friend of Global Campus, Arthur
Rathbun, Instructor, EDCEP 502 Stress
Management
Lynda Spire Positive Focus, Marci Ritter,
Executive Assistant to the Dean
Star Student, Kristen Egger, Student
Assistant in CNCP

Awards and Honors

NATIONAL AWARDS
ACHE Rising Star: Ashley Nietfeld, Marketing and Communication Specialist
ACHE Outstanding Services to Underserved Populations: Integrated Language Skills program
ACHE Distinguished Noncredit Program: Rural Grocery Summit
NUTN Learner Recognition Award: Nathan Smit, Global Campus alumni
UPCEA International Program of Excellence: GEAPS noncredit program
UPCEA Marketing Television: “Always on. Always there.” commercial
UPCEA Marketing Strategic Recruitment Marketing Plan: Academic Chairpersons Conference
UPCEA Marketing Online Display Ads: PMBA Kansas City Big 12 Tournament Ads
UPCEA Marketing Most Improved: PMBA postcard
UPCEA Marketing Mixed Media Campaign: K-State Summer School campaign
UPCEA Marketing Miscellaneous Interactive Media: Proactive chat
UPCEA Marketing General Catalog/Table: Distance Education catalog
UPCEA Marketing Annual/Anniversary Report/Magazine: Link magazine
UPCEA Marketing Brochure/Booklet: General Distance brochure

MILITARY RECOGNITION
2018 Top College/University, Military Advance Education: Kansas State University
2018 Military Friendly Schools Designation by Victory Media

REGIONAL AWARDS
CASE District VI PSAs and Commercial Spots: “Always on. Always there.” commercial
Colleague to Colleague (C2C) Innovation in Teaching: L. Susan Williams
Midwestern Higher Education Compact Outstanding Service: Sue Maes, Dean Emeritus, Global Campus
North American Association of Summer Sessions: Creative and Innovative Award for Administrative: Large Institutions, Jump Start for Business Transfer Students
UPCEA Support Specialist: Ashley Nietfeld, Global Campus
UPCEA Outstanding Continuing Education Student: Kayla Savage, UFM Community Learning Center
UPCEA Engagement: UFM Community Learning Center
UPCEA Mature Noncredit Program: K-State Leadership Seminar
UPCEA Mature Credit Program: Personal Financial Planning

UNIVERSITY RECOGNITIONS
K-State President’s Award of Excellence: Jo Maseberg-Tomlinson, Global Campus

SELECTED BADGES
The Best Schools
Online Colleges in Kansas: ranked No. 1
Best 100 Online Colleges: ranked No. 21 overall and No. 1 in Kansas
Financial Planning Program: ranked No. 3
Online Teaching Programs: ranked No. 21
Online Master’s in Education Degree Programs: ranked No. 19

U.S. News and World Report
Online Graduate Education Programs for Veterans, ranked No. 11
Online Graduate Engineering Programs for Veterans, ranked No. 15
Online Graduate Computer Information Technology Programs, ranked No. 22
Online Graduate Engineering Programs, ranked No. 33
Online MBA Programs, ranked No. 36
Online Graduate Education Programs, ranked No. 43
Online Bachelor’s Programs for Veterans, ranked No. 54
Online Bachelor’s Programs, ranked No. 94
AffordableColleges.com
Online Master’s in Engineering Degrees, ranked No. 17
Family and Community Master’s Degree, ranked No. 10
College Choice Top 35 online programs: College of Education online curriculum and instruction master’s degree, ranked No. 7