2016 marked the 50th anniversary of Kansas State University Global Campus, initially organized in 1966 as the Division of Continuing Education. From windshield time to videotaped lectures to real-time interaction via the internet and videoconferencing, the face of education and the technologies that drive new delivery modes and possibilities for connection continue to change.

In fact, change seems to be a constant force in higher education, as it should be. Louis Soares, vice president for policy research and strategy with the American Council on Education, addressed the university during our 50th anniversary celebration kickoff and highlighted these changes in the higher education landscape. Important topics being addressed nationally include department of education regulations and credit for prior learning. Smaller academic credit units, such as badges and stackable credentials, are in demand and are on the verge of becoming mainstream as institutions offer programs to fit workforce needs. We see students combining a variety of delivery modes to complement their traditional campus experience and demanding flexibility. Institutions who can meet these needs will prosper.

So, how does a campus address these changes? In the past year, we have begun to develop more robust and thorough data and reporting, which is informing future directions. K-State Global Campus is striving to be more strategic in our planning and implementation of enrollment management initiatives. With the retirement of Associate Dean Dave Stewart, we took the opportunity to refocus the position with an eye to marketing and strategic enrollment management. We are pleased that Long Huynh has joined our team in this role and look forward to further development in this area.

Other changes this past year include the implementation of the Talisma customer relations management system, allowing for better capture of student leads and communication with prospective and current students, and the development of new programs, including four fully online bachelor’s degree programs, three new master’s degrees, a minor and a graduate certificate.

Of course, amid all this change, it is important to have some constants. K-State Global Campus programs, faculty and staff continue to be recognized for their quality in the field through 32 awards earned in FY2016. Another constant is the strength of our partnerships with external constituents, institutions, administrators, academic colleges and you. These partnerships allow us to offer high-quality, in-demand programs.

We are focusing on how to provide the right programs for tomorrow’s students. We continue to emphasize the quality and value of a degree from Kansas State University as we increase strategic enrollment initiatives, and we look forward to serving the more than 2,100 students each year who, without distance education, would never be a K-State Wildcat!

Cheers,

Sue C. Maes
Dean, Global Campus
GLOBAL CAMPUS BY THE NUMBERS

NEW PROGRAMS
5 new programs launched:
• Master’s in Industrial Engineering
• Master of Arts in Teaching
• Graduate Certificate in Data Analytics
• Master’s in Nutrition, Dietetics and Sensory Sciences
• Minor in Gender, Women and Sexuality Studies

CONFERENCES AND NONCREDIT PROGRAMS
155 face-to-face programs serving 20,879 total participants
1,322 people served through online noncredit professional development
1,144 continuing education certificates issued

GRANT FUNDING
$418,300 awarded to K-State colleges and departments for the development of 54 new credit and noncredit programs and classes

SCHOLARSHIPS
90 scholarships awarded to degree-seeking distance students, totaling $84,500
13 scholarships awarded to students through an agreement with EdAssist, a company working with corporations for employee tuition assistance

UFM COMMUNITY LEARNING CENTER
14,734 people served through UFM programs locally
755 noncredit classes offered to 3,103 students locally
2,168 students received K-State credit through 228 recreational credit classes
809 registrations for Osher Lifelong Learning Institute classes in Manhattan, a collaboration between the University of Kansas and Kansas State University

GRADUATED STUDENTS
530 distance students graduated in FY16
171 undergraduate, 359 graduate


K-State Global Campus Graduates


K-State Global Campus Graduates
STUDENT CREDIT HOURS BY PROGRAM

TOTAL CREDIT HOURS:
53,987 Undergraduate (UG)
17,851 Graduate (G)

DISTANCE EDUCATION
37,667 UG
17,291 G

EVENING COLLEGE
10,454 UG
54 G

INTERSESSION
3,746 UG
503 G

UFM
2,120 UG
3 G

GLOBAL CAMPUS STUDENTS BY LOCATION

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>EVENING COLLEGE</th>
<th>INTERSESSION</th>
<th>DISTANCE EDUCATION</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>KANSAS</td>
<td>3,147</td>
<td>1,215</td>
<td>5,560</td>
<td>9,922</td>
</tr>
<tr>
<td>UNITED STATES</td>
<td>89</td>
<td>122</td>
<td>1,814</td>
<td>2,025</td>
</tr>
<tr>
<td>INTERNATIONAL</td>
<td>0</td>
<td>0</td>
<td>210</td>
<td>210</td>
</tr>
</tbody>
</table>

CLOCKWISE FROM TOP LEFT: Intersession, field botany course; Louis Soares at the 50th Anniversary kickoff; UFM recreation courses; Alumni Fellow, Joel DiGirolamo
GLOBAL CAMPUS
STUDENTS BY AGE

<table>
<thead>
<tr>
<th>AGE</th>
<th>EVENING COLLEGE</th>
<th>INTERSESSION</th>
<th>DISTANCE EDUCATION</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>≤ 24</td>
<td>2,904</td>
<td>1,051</td>
<td>4,527</td>
<td>8,482</td>
</tr>
<tr>
<td>25-34</td>
<td>260</td>
<td>46</td>
<td>2,045</td>
<td>2,351</td>
</tr>
<tr>
<td>35-44</td>
<td>43</td>
<td>41</td>
<td>716</td>
<td>800</td>
</tr>
<tr>
<td>45-54</td>
<td>22</td>
<td>26</td>
<td>357</td>
<td>405</td>
</tr>
<tr>
<td>≥ 55</td>
<td>10</td>
<td>11</td>
<td>98</td>
<td>119</td>
</tr>
</tbody>
</table>

12,157
STUDENTS ENROLLED IN COURSES
THROUGH GLOBAL CAMPUS

4,808 of those studied solely
through Global Campus

GLOBAL CAMPUS
STUDENTS BY ETHNICITY

- AMERICAN INDIAN: 60
- ASIAN: 707
- BLACK/AFRICAN-AMERICAN: 646
- HAWAII/PAC. ISLANDER: 14
- HISPANIC: 843
- MULTI-RACIAL: 361
- NOT SPECIFIED: 228
- WHITE/CAUCASIAN: 9,298

GLOBAL CAMPUS
STUDENTS BY GENDER

- 56% (6,861)
- 44% (5,296)

K-STATE SUMMER

STUDENTS
4,174
(2,909 UG, 1,265 G)
Manhattan
2,650
(1,594 UG, 1,056 G)
Global Campus

CREDIT HOURS
19,007
Manhattan
14,016
Global Campus

TUITION
$6.64 M
Manhattan
$4 M
Global Campus
GLOBAL CAMPUS STATISTICS BY COLLEGE

**college of ARTS & SCIENCES**
- 24,785 UG
- 1,970 G
- $3.9 million*
  - $3.8 million tuition and fees
  - $7,000 conferences
  - $125,000 program development
- 37.2%**

**college of HUMAN ECOLOGY**
- 14,838 UG
- 3,038 G
- $3.8 million*
  - $3.4 million tuition and fees
  - $342,000 GPIDEA
  - $1,000 conferences
  - $21,000 program development
- 24.9%**

**college of EDUCATION**
- 2,252 UG
- 7,777 G
- $2 million*
  - $1.9 million tuition and fees
  - $8,000 conferences
  - $74,000 program development
- 14.0%**

**college of AGRICULTURE**
- 5,317 UG
- 2,085 G
- $1.9 million*
  - $1.8 million tuition and fees
  - $73,000 AG*IDEA
  - $10,000 conferences
  - $22,000 program development
- 10.3%**

Giving Back to Campus

K-State Global Campus returned a combined total of approximately $14.2 million to the colleges in salaries, DRAs and transfers during FY16.
<table>
<thead>
<tr>
<th>College</th>
<th>UG SCH</th>
<th>G SCH</th>
<th>Total Revenue</th>
<th>Tuition and Fees</th>
<th>Conferences</th>
<th>Program Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Business Administration</td>
<td>5,070</td>
<td>999</td>
<td>$1.2 million*</td>
<td>$1.2 million</td>
<td>$36,000</td>
<td>$62,000</td>
</tr>
<tr>
<td>College of Engineering</td>
<td>1,109</td>
<td>1,241</td>
<td>$1 million*</td>
<td>$790,000</td>
<td>$149,000</td>
<td>$62,000</td>
</tr>
<tr>
<td>College of Architecture, Planning &amp; Design</td>
<td>601</td>
<td>375</td>
<td>$140,000*</td>
<td>$90,000</td>
<td>$44,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>College of Veterinary Medicine</td>
<td>15</td>
<td>366</td>
<td>$175,000*</td>
<td>$60,000</td>
<td>$117,000</td>
<td></td>
</tr>
</tbody>
</table>

*Money returned to college in salaries, DRAs, transfers and program development grants in FY16.

**Percentages in the above data represent each college’s share of student credit hours (sch) through K-State Global Campus.

The Great Plains Interactive Distance Education Alliance is a consortium of accredited universities offering fully online graduate programs.

AG*IDEA is an affiliate of the Great Plains IDEA which provides fully online degrees, certificates and courses in the field of agriculture through a consortium of accredited universities.
AWARDS AND HONORS

Jackie Wilson-Schau and family accepting the UPCEA Outstanding Student Award.

NATIONAL AWARDS

ACHE Distinguished Noncredit Program: UFM Teen Mentoring Program, UFM Community Learning Center
ACHE Distinguished Credit Program: Personal Financial Planning, College of Human Ecology
ACHE Crystal Marketing: On Track Campaign, K-State Global Campus
ACHE Rising Star: Danielle Brown, K-State Polytechnic
CASE Creative Works: I Am Global Commercials, K-State Global Campus and Division of Communications and Marketing
UPCEA Marketing Mixed Media Campaign: Summer School Campaign 2015, K-State Global Campus
UPCEA Marketing Postcard: Military Postcard, K-State Global Campus
UPCEA Marketing E-communication: Lin Digital Engineering Email, K-State Global Campus
UPCEA Marketing Television: Global Campus Television Commercial
UPCEA Marketing Brochure/Booklet: General Agriculture Booklet
UPCEA Outstanding Professional, Continuing and/or Online Education Student: Jackie Wilson-Schau
UPCEA Outstanding Credit Program: Conflict Resolution Certificate Program, College of Human Ecology

MILITARY RECOGNITIONS

2016 Military Friendly School, G.I. Jobs Magazine
2016 Top 30 College and Universities, Military Advance Education

REGIONAL AWARDS

ACHE Exceptional Credit Program: Community Development Master’s Degree, College of Architecture, Planning & Design
UPCEA Outstanding Student: Jackie Wilson-Schau
UPCEA Excellence in Teaching: Rick Scheidt, College of Human Ecology
UPCEA Innovative Noncredit Program: GEAPS Noncredit Program, College of Agriculture
UPCEA Mature Noncredit Program: Council for Public School Improvement (CPSI), College of Education
American Advertising Federation Crystal Marketing Addy Award: K-State Summer School Campaign
Greater Manhattan Community Foundation Non-Profit Service Award: UFM Community Learning Center
K-State Alumni Association Anderson Senior Award for Outstanding Inspiration, Stephanie Plaschka
UFM Community Learning Center Grassroots Community Education Award: Richard Pitts, Director of the Wonder Workshop Children’s Museum
SIDLIT Outstanding Technical Support Staff: Ben Ward, College of Business Administration

K-STATE GLOBAL CAMPUS HONORS AND AWARDS

Excellence in Online Teaching, Richard Rosenkranz, College of Human Ecology
Star Student: Caitlin Henry, K-State Global Campus
Lynda Spire Positive Focus: Jo Maseberg-Tomlinson, K-State Global Campus
Extraordinary Student: Patrice Lyon, Food Science, College of Agriculture
Outstanding Advisor: Karla Girard, College of Human Ecology
Friend of K-State Global Campus: Greg Dressman, Office of Mediated Education

K-State Global Campus Units
Dean’s Office
Academic and Professional Programs
Administration and Finance
Conferences and Noncredit Programs
Information Systems
Marketing and Communication Services
Military Student Services
Student and Faculty Services
SVS High School Spanish
UFM Community Learning Center

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