GLOBAL CAMPUS AT A GLANCE

FY15 HIGHLIGHTS

DEAN’S MESSAGE
At Kansas State University Global Campus we take great pride in helping students studying at a distance achieve their educational goals. This goal drives our activities each year and fiscal year 2015 was no different. From encouraging community groups and foundations to support distance students through scholarships, to supporting faculty and staff in professional development learning activities to continue improving the quality of K-State’s online courses, we strive to provide the best online student experience possible.

Blessed with new opportunities, we started the year with a visit by the Ecuadorian Ambassador to the United States as we celebrated a “Day of Ecuador” on the K-State campus. We then had the opportunity to put the “fun” into summer as we coordinated summer school courses and activities.

Always striving to improve, in May we invited three deans of continuing education to evaluate K-State Global Campus practices as well as the continuing education climate at K-State and make recommendations for advances. We appreciated their advice and are working to implement many of their suggestions to contribute to future success.

In fiscal year 2015 we had a record 584 graduates, added 4 new online programs and funded a record number 88 scholarships. In addition to providing more than $340,000 in program development grants, we supported the development of K-State’s first Massive Open Online Course (MOOC), Health and Wellness 101. Staff, faculty and programs were recognized by local, regional and national groups for their quality work, receiving a total of 21 awards.

Thanks to you for your work to advance online learning at K-State. We look forward to another great year of collaboration.
GLOBAL CAMPUS BY THE NUMBERS

NEW PROGRAMS

4 new programs launched:
- Community-Engaged Leadership undergraduate certificate
- Social Justice Education graduate certificate
- Food Science and Industry: Industry and Technology Option bachelor’s degree
- Early Childhood Education master’s degree

GRADUATED STUDENTS

584 distance students graduated in FY15
(fall 2014, spring 2015, summer 2015)

SCHOLARSHIPS

88 scholarships awarded to degree-seeking distance students, totaling $84,900
7 scholarships awarded to clients of EdAssist, a company working with corporations for employee tuition assistance

UFM HIGHLIGHTS

16,667 people served through UFM programs locally

808 noncredit classes offered, taught by 273 instructors, to 3,745 students locally

2,367 students received K-State credit through 215 recreational credit classes

814 registrations for Osher Lifelong Learning Institute classes in Manhattan, a collaboration between the University of Kansas and Kansas State University

GRANT FUNDING

$346,461 awarded for the development of 40 credit and noncredit programs and classes

CONFERENCES AND NONCREDIT PROGRAMS

189 face-to-face programs serving 25,695 total participants

2,087 people served through online noncredit professional development

1,430 continuing education certificates issued
ENROLLMENTS AND DEMOGRAPHICS

STUDENT CREDIT HOURS BY PROGRAM

TOTAL CREDIT HOURS:
52,289 Undergraduate (UG)
18,533 Graduate (G)

DISTANCE EDUCATION
34,590 UG
18,290 G

EVENING COLLEGE
11,274 UG
96 G

INTERSESSION
4,044 UG
145 G

UFM
2,381 UG
2 G

GLOBAL CAMPUS STUDENTS BY LOCATION

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>EVENING COLLEGE</th>
<th>INTERSESSION</th>
<th>DISTANCE EDUCATION</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>KANSAS</td>
<td>3,197</td>
<td>1,164</td>
<td>5,317</td>
<td>9,678</td>
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<tr>
<td>UNITED STATES</td>
<td>0</td>
<td>84</td>
<td>2,215</td>
<td>2,299</td>
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<tr>
<td>INTERNATIONAL</td>
<td>0</td>
<td>0</td>
<td>39</td>
<td>39</td>
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</table>

CLOCKWISE FROM TOP LEFT: Summer School; Health and Wellness free online class; UFM recreation courses; Day of Ecuador ambassador visit.
GLOBAL CAMPUS
STUDENTS BY AGE

<table>
<thead>
<tr>
<th>AGE</th>
<th>EVENING COLLEGE</th>
<th>INTERSESSION</th>
<th>DISTANCE EDUCATION</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>≤ 24</td>
<td>2,867</td>
<td>1,044</td>
<td>4,042</td>
<td>7,953</td>
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<tr>
<td>25-34</td>
<td>324</td>
<td>180</td>
<td>2,069</td>
<td>2,573</td>
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<tr>
<td>35-44</td>
<td>48</td>
<td>34</td>
<td>812</td>
<td>894</td>
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<tr>
<td>45-54</td>
<td>19</td>
<td>14</td>
<td>410</td>
<td>443</td>
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<tr>
<td>≥ 55</td>
<td>6</td>
<td>5</td>
<td>142</td>
<td>153</td>
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12,016 TOTAL STUDENTS
4,888 study completely online

GLOBAL CAMPUS
STUDENTS BY ETHNICITY

- AMERICAN INDIAN: 61
- ASIAN: 730
- BLACK/AFRICAN-AMERICAN: 691
- HAWAII/PAC. ISLANDER: 23
- HISPANIC: 770
- MULTI-RACIAL: 337
- NOT SPECIFIED: 302
- WHITE/CAUCASIAN: 9,102

K-STATE SUMMER

STUDENTS: 4,529
(3,181 UG, 1,348 G)
Manhattan: 2,609
(1,648 UG, 961 G)
Global Campus

CREDIT HOURS: 21,836
Manhattan: 13,294
Global Campus

TUITION: $6.68M
Manhattan: $3.6M
Global Campus

GLOBAL CAMPUS
STUDENTS BY GENDER

- 57%: 6,804
- 43%: 5,212
### Global Campus Statistics by College

<table>
<thead>
<tr>
<th>College</th>
<th>Undergraduate Students (UG)</th>
<th>Graduate Students (G)</th>
<th>Total Student Credit Hours (SCH)</th>
<th>Tuition and Fees</th>
<th>DRAs and Transfers</th>
<th>Program Development</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Arts &amp; Sciences</strong></td>
<td>23,922</td>
<td>2,106</td>
<td>26,028</td>
<td>$3.5 million</td>
<td>$30,000</td>
<td>$35,000</td>
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<tr>
<td><strong>Human Ecology</strong></td>
<td>14,555</td>
<td>3,338</td>
<td>17,893</td>
<td>$3.3 million</td>
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<td>$40,000</td>
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<tr>
<td><strong>Education</strong></td>
<td>2,173</td>
<td>7,825</td>
<td>10,000</td>
<td>$1.9 million</td>
<td></td>
<td>$98,000</td>
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<tr>
<td><strong>Agriculture</strong></td>
<td>5,267</td>
<td>2,445</td>
<td>7,712</td>
<td>$1.95 million</td>
<td>$100,000</td>
<td>$20,000</td>
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</tbody>
</table>

*Money returned to college in salaries, DRAs, transfers and program development grants in FY15.

**Percentages in the above data represent each college’s share of student credit hours (SCH) through K-State Global Campus.
K-State Global Campus returned a combined total of approximately $13.9 million to the colleges in salaries, DRAs and transfers during FY15. Through continued commitment and collaboration, this total exceeds that of the previous year by approximately $2.2 million.

New graduate and undergraduate programs, along with a steady increase in online, evening and intersession courses each semester, have positively impacted total student credit hours per college.
AWARDS AND HONORS

NATIONAL AWARDS
ACHE Rising Star Award: Kathryn Harth, K-State Global Campus
ACHE Outstanding Services to Underserved Populations Award: Go Teacher
ACHE Leadership Award: Jeff Zacharakis, College of Education
ACHE Creative Use of Technology Award: Virtual Open House, K-State Global Campus
ACHE Distinguished Credit Program Award: Academic Advising, College of Education
UPCEA Marketing Trade Show Exhibit: K-State Global Campus Display Board
UPCEA Marketing Television category: Graduate Commercial, K-State Global Campus
UPCEA Marketing Radio Advertising category: On Track campaign radio spots, K-State Global Campus
UPCEA Marketing Broadcast Advertising Campaign category: On Track campaign radio spots, commercial online advertising and KMAN radio interviews

K-STATE GLOBAL CAMPUS HONORS AND AWARDS
Star Student Award: Victoria Lehmann, K-State Global Campus
Outstanding Advisor: Ashley Blake, K-State Global Campus
Extraordinary Student: Lisa Lange, Nutrition and Health and Gerontology, College of Human Ecology
Excellence in Online Teaching: Rebecca DeYoung-Daniels, College of Human Ecology

REGIONAL AWARDS
Kansas World Language Association Loren Alexander Award: Annika Schneider, K-State Global Campus
Kansas World Language Association Teacher of the Year: Charles Thorpe, K-State Global Campus
Colleague to Colleague SIDLIT Innovation in Teaching Award: Linda Yarrow, College of Human Nutrition
UPCEA John L. Christopher Outstanding Leadership Award: Debbie Hagenmaier, K-State Global Campus
UPCEA Mature Credit Program Award: Master of Agribusiness program, College of Agriculture
UPCEA Professional Continuing Educator Award: Ron Jackson, K-State Global Campus
UPCEA Support Specialist Award: Mary Emerson-Bowen, College of Agriculture

MILITARY RECOGNITIONS
2015 Institution Award, Council of College Military Educators
2015 Military Friendly School, G.I. Jobs Magazine
2015 Top Military Friendly Colleges and Universities, Military Advanced Education

UNIVERSITY RECOGNITIONS
K-State Global Campus University Support Staff Employee of the Year: Lydell Cox, Student and Faculty Services
Meritorious Service Award: Liz Schafer, K-State Global Campus

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785-532-5575 or 1-800-622-2578
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785-532-5854
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conferences.k-state.edu
ksuconferences@k-state.edu
785-532-5569 or 1-800-432-8222
K-State Office at Fort Riley
global.k-state.edu/military
785-532-5575 or 785-784-5930
Information Systems
785-532-6581
Marketing and Communication Services
785-532-5888
Student and Faculty Services
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785-532-5575 or 1-800-622-2578
SVS High School Spanish
1-800-787-7088
UFM Community Learning Center
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info@tryufm.org
785-539-8763

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