DIVISION OF CONTINUING EDUCATION

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ACADEMIC AND PROFESSIONAL PROGRAMS
Distance Education, Evening College, Intersession, credit courses, distance degree programs, courses for educators, 2+2 programs with community colleges
785-532-5575 or 1-800-622-2KSU (2578)
informationdce@k-state.edu
Fax: 785-532-3779

MILITARY
K-State at Fort Riley Office on post
785-532-5575 (general questions) or 785-784-5930

UFM
Community Learning Center
785-539-8763
http://tryufm.org

STUDENT AND FACULTY SERVICES
Course materials and testing
1-877-528-6105 or 785-532-5686
www.dce.k-state.edu/students/services

CONFERENCES AND NONCREDIT PROGRAMS
785-532-5569 or 1-800-432-8222
registration@k-state.edu
Fax: 785-532-2422
www.dce.k-state.edu/conf

MAILING ADDRESS
Division of Continuing Education
Kansas State University
1615 Anderson Avenue
Manhattan, KS 66502
www.dce.k-state.edu
Welcome from Sue C. Maes, Dean of Continuing Education

The Division of Continuing Education continues its growth by contributing outstanding distance programs, on-campus conferences, and professional education. This growth and positive impact on the State of Kansas and the Midwest region is possible because of the tremendous spirit of engagement by the K-State community to extend their reach worldwide. More than 11,000 credit students were served in FY11, and 2,300 of these individuals were not part of the on-campus community and are uniquely served by distance learning. These numbers generated 61,000 student credit hours with students coming from across the United States and 16 countries.

Let me share some of the highlights of the year. The General Business Bachelor’s Degree Completion Program successfully signed 2+2 agreements with all 19 community colleges in Kansas. These partnerships provide a clear degree pathway for students across the state.

While I can’t begin to highlight all of the fine contributions by our faculty, I do want to feature several. Royce Ann Collins, College of Education, won the University Professional and Continuing Education Association’s Research and Scholarship in Continuing Education Award, and Terrie McCants, College of Human Ecology, received the association’s Excellence in Teaching Award. While residing in France most of the year, Deborah Briggs, College of Veterinary Medicine, brought many international experiences to her first-ever virtual classroom to provide a first-hand look at global health issues.

Many programs grew in FY11, including K-State’s first online Ph.D. in Personal Financial Planning, which continues to be in high demand. The conference venue launched a new nursery production “green” conference called NurseryWorks, targeted to ornamental nursery crop producers, retail garden centers, and extension agents.

Two excellent ongoing programs come from the College of Architecture, Planning and Design and the College of Arts and Sciences. The former is facilitating sustainable, prosperous community change through their offering of an online master’s degree in Community Development, while the latter has offered for the past ten years a hybrid Master of Science in Psychology with an emphasis in Industrial/Organizational Psychology. This program has attained a 93% retention rate, outstanding for a distance delivery program.

I can’t end without highlighting our partnership with the University of Kansas, which brings the Osher Lifelong Learning Institute to Manhattan, targeting lifelong learners aged 50 and older.

What a message like this does is put the spotlight on so very few of the accomplishments of Kansas State University’s Division of Continuing Education in a year’s time. I urge you to read on and celebrate with me on a very successful year.
DIVISION OF CONTINUING EDUCATION

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Jane Ridge
Academic Advising Master's Program
STATISTICS
DCE Statistics

DCE Students by Gender

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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<tbody>
<tr>
<td>Male</td>
<td>4,797</td>
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<tr>
<td>Female</td>
<td>6,333</td>
</tr>
<tr>
<td>Total</td>
<td>11,130</td>
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All statistical data is from Academic Year 2010-11

DCE Students by Ethnicity

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>American Indian</td>
<td>50</td>
</tr>
<tr>
<td>Asian</td>
<td>649</td>
</tr>
<tr>
<td>Black/African-American</td>
<td>647</td>
</tr>
<tr>
<td>Hawaii/Pacific Islander</td>
<td>21</td>
</tr>
<tr>
<td>Hispanic/Mexican-American</td>
<td>563</td>
</tr>
<tr>
<td>Multi-Racial</td>
<td>225</td>
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<tr>
<td>Not Specified</td>
<td>171</td>
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<tr>
<td>White/Caucasian</td>
<td>8,804</td>
</tr>
<tr>
<td>Total</td>
<td>11,130</td>
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</table>

Trevor Acorn
Civil Engineering Master's Program

Male 43%  Female 57%

Brittany Richardson
Dietetics Bachelor’s Program
“It is really nice teaching such a wide variety of students, all who really want to learn. Distance classes are a really great teaching experience for me.”

Amanda Murdie, Assistant Professor, Department of Political Science, College of Arts and Sciences
## DCE Students by Location

<table>
<thead>
<tr>
<th>Geographical Location</th>
<th>Evening College</th>
<th>Intersession</th>
<th>Distance Education</th>
<th>Totals</th>
</tr>
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<tbody>
<tr>
<td>Kansas</td>
<td>2,499</td>
<td>1,392</td>
<td>4,161</td>
<td>8,052</td>
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<tr>
<td>United States</td>
<td>520</td>
<td>229</td>
<td>2,288</td>
<td>3,037</td>
</tr>
<tr>
<td>International</td>
<td>5</td>
<td>5</td>
<td>31</td>
<td>41</td>
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<tr>
<td>Total</td>
<td>3,024</td>
<td>1,626</td>
<td>6,480</td>
<td>11,130</td>
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## DCE Student Credit Hours

<table>
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<tr>
<th>By Program</th>
<th>Undergraduate</th>
<th>Graduate</th>
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<tbody>
<tr>
<td>Annual Programs</td>
<td>0</td>
<td>1,561</td>
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<tr>
<td>Distance Education</td>
<td>24,270</td>
<td>15,143</td>
</tr>
<tr>
<td>ESL</td>
<td>0</td>
<td>2,000</td>
</tr>
<tr>
<td>Evening College</td>
<td>10,776</td>
<td>74</td>
</tr>
<tr>
<td>Intersession</td>
<td>4,806</td>
<td>521</td>
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<tr>
<td>UFM</td>
<td>2,258</td>
<td>4</td>
</tr>
<tr>
<td>Totals</td>
<td>42,110</td>
<td>19,303</td>
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</table>

*Annual Programs consist of: Master of Agribusiness, Master of Science in Psychology with an emphasis in Industrial and Organizational Psychology, and Graduate Certificate in Personal Financial Planning

“The best part of the online format is that I get to know all of my students relatively well.”

Gayle Doll, Director, Center on Aging; Assistant Professor, College of Human Ecology
Conferences and Noncredit Programs Statistics

New Programs Supported in FY11
• Merck Animal Health Online CE
• North Central American Association for Agricultural Education Regional Conference
• Brownfields and Urban Gardening Seminar
• Controlling Laboratory Biorisks
• SW States RC&D Conference
• Great Plains Network Conference
• Afghanistan Cultural Seminar
• Online Animal Health Course for High School Students – K-State Olathe
• Industrial Radiation and Radioisotope Measurement Applications (IRRMA-8)
• Teaching Political Ideas – Online Modules for K-12 Teachers
• Military Culture and Curriculum
• K-State Olathe Campus Grand Opening
• Teaching and Learning Technology Showcase
• Reciprocal Meat Conference
• Gardens of England and Wales
• Better Process Control School
• NurseryWorks Conference

<table>
<thead>
<tr>
<th>Conferences</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Face-to-Face Programs</td>
<td>117</td>
</tr>
<tr>
<td>Mediated Programs*</td>
<td>229</td>
</tr>
<tr>
<td>Totals</td>
<td>346</td>
</tr>
</tbody>
</table>

State Audiences  43
Regional Audiences  27
Local Audiences  8
National Audiences  41
International Audiences  227
Total  346

* Mediated Programs refer to programs containing components delivered through communication technologies (such as video, internet, live feed, etc.). These programs extend K-State’s reach and offer greater opportunities to those who are location-bound.
## Programs

<table>
<thead>
<tr>
<th>Programs</th>
<th>Face-to-Face</th>
<th>Mediated</th>
<th>Total Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering</td>
<td>35</td>
<td>47</td>
<td>82</td>
</tr>
<tr>
<td>Veterinary Medicine</td>
<td>2</td>
<td>142</td>
<td>144</td>
</tr>
<tr>
<td>External and Youth</td>
<td>33</td>
<td>21</td>
<td>54</td>
</tr>
<tr>
<td>Higher Education</td>
<td>17</td>
<td>0</td>
<td>17</td>
</tr>
<tr>
<td>Ag and Extension</td>
<td>15</td>
<td>17</td>
<td>32</td>
</tr>
<tr>
<td>Arts and Sciences</td>
<td>5</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td>Education</td>
<td>6</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>Human Ecology</td>
<td>2</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Architecture</td>
<td>2</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>117</strong></td>
<td><strong>229</strong></td>
<td><strong>346</strong></td>
</tr>
</tbody>
</table>
“It is always a pleasure to have students complete their programs, both on campus and online. We have had students come to campus for the first time to participate in commencement to receive their degree.”

Kenneth Hughey, Professor and Chair, Special Education, Counseling, and Student Affairs, College of Education
COLLEGE AND CAMPUS STORIES
AG 2010-11

STUDENT CREDIT HOURS

5,270 UG
1,887 GR

20.7% UG  4.7% GR

PERCENT CHANGE
from previous academic year

SHARE OF DCE SCH

11.7%

PROGRAM DEVELOPMENT

The Master of Agribusiness program continues exploring the development of a new cohort of the program in Southeast Asia.

ADVISOR RECOGNITION

Deanna Retzlaff, Assistant Professor, Food Science Institute, was recognized by the United States Army Warrant Officer Corps for outstanding advising and mentoring of warrant officers and other military students in distance degree programs.
When Michele Heveron, Spicer, Minn., began taking animal sciences classes through Kansas State University, she had no idea she’d be named an “extraordinary student” by the time she graduated—all without setting foot on campus.

Heveron completed her bachelor’s degree in animal sciences and industry with minors in both business and food science via K-State distance education in Spring 2011. Because she was working toward her degree, Heveron had the opportunity to apply and be accepted into her current full-time position in the quality assurance department at Jennie-O Turkey Store in Minnesota.

Heveron, who had been balancing education with a full-time job, family, and farm life—including caring for animals—for several years, received the 2011 K-State Division of Continuing Education Extraordinary Student Award. The honor is given to one distance education student each year who has demonstrated academic excellence, focus, and career ambition throughout their studies.

“It’s easy to become overwhelmed by family, job responsibilities, and classes, but Michele stayed focused and was always eager to learn,” said Deanna Retzlaff, assistant professor in K-State’s Food Science Institute, and Heveron’s advisor. “She combined her real-world experience with information she learned from her classes to help excel in her career.”

Although she has never been to campus, Heveron hopes to visit Manhattan someday and is grateful for the education she completed through K-State.

“Distance education was the only way all of this was possible for me with everything else going on in my life,” she said. “Keeping myself motivated was the hardest part, and now I am glad to be done!”

“We have the responsibility to help our food industry remain the most competitive in the world...by providing distance education courses, certificates, and degrees for on-the-job professionals. That makes them a more valuable employee and a better team member who is able to further contribute to critical thinking/strategy that makes their company excel.”

Curtis Kastner, Professor and Director, Food Science Institute, College of Agriculture
AR 2010-11

STUDENT CREDIT HOURS

952 UG
481 GR

33% UG  28.3% GR

PERCENT CHANGE from previous academic year

SHARE OF DCE SCH

2.3%

View community development audio interviews and program newsletters at www.gpidea.org and click on “Community Development.”
Community Development is a progressive field that promotes positive social, economic, cultural, and environmental change, encouraging people to see the “whole picture.”

At Kansas State University, making a master’s degree in community development available online is all about the “whole picture.” Students in the program—located throughout the U.S.—can share experiences from their own communities as they learn to facilitate positive community change and apply it to their hometowns.

Diverse instructor expertise also plays a role, as the program is part of the Great Plains Interactive Distance Education Alliance (Great Plains IDEA), a consortium of 12 higher education institutions. Faculty from many of these institutions teach courses in the program.

Collectively, they cover topics such as the challenges faced by communities in the United States and other countries, particularly those in rural areas; innovative ways to approach global economic restructuring and the devolution of government services; and how to positively engage citizens in democratic decision making and action.

Students and practitioners in the program often go into career fields like community and regional planning, economics, geography, cooperative extension services, housing agencies, parks and recreation, and nonprofit organizations focusing on community enhancement.

“Teaching a distance course is highly productive for student and teacher. My students were people seeking coursework while living away from campus—many were working in professional internships. The opportunity to provide constantly accessible material via the web allows an individual student to customize his/her time management for the course.”

Katie Kingery-Page, Assistant Professor, Landscape Architecture/Regional and Community Planning, College of Architecture, Planning, and Design
AS 2010-11

STUDENT CREDIT HOURS

21,018 UG
2,304 GR

11.4% UG -7.5% GR

PERCENT CHANGE from previous academic year

SHARE OF DCE SCH

38%

INCREASED REVENUE

Revenue from the College’s distance courses has increased by approximately $1 million each year over the past two years.

STEADY RETENTION

Over the past ten years, the Master of Science in Psychology with an emphasis in Industrial/Organizational Psychology (MIOP) program has attained a 93% retention rate.

WIDE STUDENT DEMOGRAPHICS

Students in 45 states have taken College of Arts and Sciences distance courses in the past year.
Reggie Britt’s resume already reads professional European basketball player and accomplished model and actor. Then he added Kansas State University graduate to the list.

Britt, Fort Lauderdale, Florida, returned to K-State after nearly 20 years to complete the 15 remaining credit hours he needed to earn his degree in social science via distance education.

A former K-State basketball player, he put his college education on hold to play professional basketball in Portugal. After playing five seasons in Europe, Britt moved to Florida and began working as a real estate agent before finding his way into modeling and acting.

Although he had experienced career success, Britt wanted to return to college and complete his degree. The decision about which university to attend was an easy one, he said.

“I bleed purple,” Britt said. “I look at this place as home. I could’ve done it down in Florida, but I thought it would be really cool to come back to campus and get it done here. I’m so glad I came back.”

Britt completed his degree through K-State’s Second Wind program, developed to help former K-State athletes finish their bachelor’s degrees at a distance. He said the K-State experience has been amazing and encourages anyone who has put his or her education on hold to pursue it to the utmost.

“If there’s a will, there’s a way,” he said. “If I can go back, anybody can. In life it’s all about timing, and now was the perfect timing for me. If you have it in your heart to go back and finish, why not?”

Britt graduated in Fall 2010 and hopes to pursue a career coaching basketball at the collegiate level.

“Our teaching distance education classes is the highlight of my teaching year. These students are non-traditional and extremely diverse in terms of their work-related experiences.”

Clive Fullagar, Professor and Director of Graduate Studies, Department of Psychology, College of Arts and Sciences
BA 2010-11

STUDENT CREDIT HOURS

3,488 UG
526 GR

PERCENT CHANGE
from previous academic year

4.2% UG 48.6% GR

SHARE OF DCE SCH

6.5%

RECORD ENROLLMENTS
The General Business Bachelor’s Degree Completion Program had record applications and enrollments.

FIRST STUDENT GRADUATES
The first student graduated from the Management of Animal Health Related Organizations certificate program.
Students anywhere in the state can complete a bachelor’s degree in general business from K-State because of partnerships now in place between the university and their nearest Kansas community college.

In Summer 2011, K-State completed partnership signings in general business with all 19 community colleges in Kansas. These agreements, called 2+2s, outline courses students need to take during two years at their community college, which transfer to a K-State bachelor’s degree completion program. Students then complete the remaining two years of coursework through K-State distance education.

The general business degree is the first 2+2 program agreement signed by all Kansas community colleges.

Sue Maes, Dean of Continuing Education at K-State, says having an educated work force is critical to the state of Kansas, and joining with these colleges statewide brings greater access to a degree that can help build a healthier economy.

“K-State is proud to take a leadership role in addressing access to college degree completion,” Maes said. “These 2+2 partnerships provide a clear degree pathway and significantly improve transferability of credits, which helps eliminate redundant coursework and the additional time and financial costs to students, their families, institutions, or the government.”

The partnerships can also help increase the number of Kansans who have bachelor’s degrees. According to the Council for Adult and Experiential Learning, 448,306 adults in Kansas have some college credits but no bachelor’s degree.

Anand Desai, Associate Dean for Academic Administration, K-State College of Business Administration, says partnering to make this program available to all Kansans is important for the economic well-being of communities in the state, and graduates of the program could serve to attract new business to Kansas.

K-State’s next 2+2 milestone focuses on developing agreements in interdisciplinary social science and in technology management with community colleges statewide.
ED 2010-11

STUDENT CREDIT HOURS

1,186 UG
9,167 GR

-33.8% UG -1.7% GR

PERCENT CHANGE
from previous academic year

SHARE OF DCE SCH

16.9%

NEW PROGRAMS
The Reading Specialist Endorsement program and Teaching Political Ideas class series launched.

ONLINE CLASS LAUNCHES
The English as a Second Language endorsement launched the program’s first online course.

RECORD ENROLLMENTS
Academic Advising master’s and certificate programs received record enrollments.

MULTIPLE AWARDS
The College received five continuing education awards for faculty, programs, and marketing/publication.
Summer 2010 marked the first online course offered in the Adult and Continuing Education master’s program at Kansas State University, and after the first academic year, most of the program’s online courses saw maximum enrollments—with a waiting list.

Royce Ann Collins, Assistant Professor of Educational Leadership, says program faculty use their own research in the field of adult education to continually improve program delivery and practice to optimize their students’ learning experience.

“I want to know the best possible way to help adults learn new information, reflect on experience, think critically, and articulate their message,” said Collins. “I want to deliver the best possible program for adult learners.”

Collins, who has taught and developed programs for adults in formal and non-formal settings for more than 25 years, started seeing a preference for more accelerated, eight-week courses through her surveys of adult students. This insight helped determine how to tailor the program format to meet adult learners’ needs.

“Every online course in the adult education master’s program is eight weeks in length,” she said. “Adult students like to concentrate on one course at a time.”

The research paid off. Now at least four courses are offered each term rather than two to meet demand. A total of 69 students completed an online course in FY11.

“We are very proud that our first four students graduated in December and another four should complete their degree in May 2012,” said Collins.

“[Distance students] are disciplined and goal-oriented. We embrace the philosophy that there is strength in numbers—together we can learn more than any of us can learn alone. As a result, traits of these students include curiosity, collaboration, and a willingness to embrace meaningful change.”

Rosemary Talab, Professor and Coordinator, Educational Computing, Design, and Online Learning, College of Education
EN 2010-11

STUDENT CREDIT HOURS

933 UG
1,399 GR

-6%UG  -5.2%GR

PERCENT CHANGE
from previous academic year

SHARE OF DCE SCH

3.8%

NATIONAL AWARDS

The Big 12 Engineering Consortium Nuclear Engineering Minor Program won two national continuing education awards.

FIRST DISTANCE ALUMNI FELLOW

The first DCE Alumni Fellow designation was received by distance engineering graduate, Allan Sicat.
Industry professionals and engineering educators noted a resurgence of interest in nuclear power in the U.S. as a way to address the country’s energy needs and combat problems commonly associated with widespread usage of fossil fuels. The American Nuclear Society estimated 700 nuclear engineers need to graduate each year to meet increasing workforce demand.

In response to industry needs for more engineers who “speak” nuclear, the Big 12 Engineering Consortium—now renamed the University Engineering Alliance—launched an online minor in nuclear engineering.

“It’s a one-of-a-kind program right now, and we’re excited about that,” said Ellen Stauffer, Program Coordinator in the Division. “A lot of engineers were being hired who had electrical or mechanical backgrounds, but not nuclear backgrounds. We wanted to give employees an advantage by offering extra training in that area.”

The minor is available to engineers already working in the industry, as well as to current engineering students at K-State, other University Engineering Alliance institutions, and any other institutions accredited by the Accreditation Board for Engineering and Technology (ABET).

“The program’s availability to students who cannot attend the K-State campus in Manhattan is what sets it apart,” Stauffer said. “To accommodate these students, classes in the minor are offered online as well as on the K-State campus.”

The flexibility of the minor also benefits professionals who are already in the engineering field. Industry employers expressed a preference for current and future employees to have increased information in the nuclear field, which can increase students’ success upon entering the job market or enhance career opportunities for engineering professionals.

In the past year, the minor program received national awards from the University Professional and Continuing Education Association and from the Association for Continuing Higher Education as a program of excellence.
HE 2010-11

STUDENT CREDIT HOURS

9,251 UG  
3,131 GR

14.9% UG  14.4% GR

PERCENT CHANGE  
from previous academic year

SHARE OF DCE SCH

20.2%

TEACHING AWARD

Instructor Terrie McCants received the Excellence in Teaching Award from the University Professional and Continuing Education Association.

ENROLLMENT MAXIMUM REACHED

The newly launched Conflict Analysis and Trauma Studies minor reached maximum enrollment.

COMPLETION AGREEMENTS

Four 2+2 agreements leading to Human Ecology bachelor’s degrees were implemented.
Kansas State University’s distance-based doctorate program in personal financial planning is in high demand.

The program launched in 2009 with a cohort of nine students from across the U.S. It receives inquiries or applications on a daily basis, with much of the interest stemming from a desire for research skills to help others make better daily household financial decisions.

“We’ve seen a very strong interest in the program from financial services practitioners, graduate students, and others who are looking for a way to pursue an advanced degree without having to sacrifice their career and family life,” said John Grable, K-State Professor of Personal Financial Planning.

Most coursework is conducted online, but students come to campus for an intense 10-day course in the summer. Students also travel abroad to see firsthand how global markets work and how they affect financial planning in the United States and worldwide. The program allows students to earn their Ph.D. in as little as five years.

The degree fulfills the educational requirement for designation as a registered financial consultant, registered financial associate, certified retirement counselor, or accredited financial counselor. The program also is registered with the Certified Financial Planner Board of Standards Inc., which allows graduates to take the national Certified Financial Planner examination.

“Distance education makes for an even richer experience for both instructor and students because it allows the coming together of individuals from various geographical areas, ages, and backgrounds. Bottom line, I love distance education and look forward to continuing to hone my skills as a distance educator.”

Deb Canter, Professor and Graduate Program Director, Department of Hospitality Management and Dietetics, College of Human Ecology
**NEW ONLINE SEMINARS**
Sixteen new online continuing education seminars were introduced in the Bovine and Camelid programs.

**CONTINUED PROGRAM DEVELOPMENT**
More than 10 new seminars for the small ruminant program are in the works.
Deborah Briggs, Adjunct Professor of Diagnostic Medicine Pathobiology in the K-State College of Veterinary Medicine, travels all over the world. But every August, her location is certain: on campus in Manhattan, teaching “Emerging Diseases” (DMP 770) during August Intersession.

This year, Briggs branched out from her face-to-face Intersession class and developed an eight-week, online class on “Global Health Issues” (DMP 844), specifically offered via distance education. Teaching online and on an eight-week class schedule was new territory for Briggs.

“I love the interaction with students one-on-one, because you never know where the discussion is going, so I will miss that,” said Briggs. “But I see that more and more students are off campus, and they want to have online access to bigger and more extensive classes, so I thought I would give it a try.”

Briggs, who resides in France most of the year, brings her many international experiences to the virtual classroom to provide a first-hand look at global health issues for her students.

“I have video clips from international experts, including the World Health Organization and other international organizations,” said Briggs. “Global health is a major issue we all face, and there are aspects of it we really don’t think about. People in different countries approach these issues differently.”

Although Briggs wants to develop an on-campus version of “Global Health Issues” and spend more time teaching on campus, she sees a need for more online courses or programs for global health professionals.

“We’re all so busy, and to actually come and spend eight weeks in a particular city is pretty difficult. Online and e-communications are incredible tools, and we need to really take more advantage of it.”

“I have thoroughly enjoyed developing online courses as well as incorporating them into the multidisciplinary academic life of graduate students at K-State.”

Justin Kastner, Assistant Professor, Food Safety and Security, College of Veterinary Medicine
**SPOTLIGHT ON: AVIATION MAINTENANCE PROGRAM**

In 2011, the outreach focus of the aviation maintenance program at K-State Salina was the Combat Air Brigade at Fort Riley.

Tait Middleton, a K-State Salina graduate and Airframe and Powerplant Certified mechanic, taught approximately 60 soldiers in three classes during the first eight weeks of the fall semester. The three sections of the airframe and powerplant class—general, airframe, and powerplant—served as a review for soldiers familiar with aircraft maintenance and provided education for a smooth transition to a similar civilian field.

Completing the 9-credit course enabled soldiers to pursue an airframe and powerplant certification with the Federal Aviation Administration, which is necessary for anyone performing or supervising aircraft maintenance.

**DISTANCE CLASSES**


**CONFERENCE COORDINATION**

The Continuing Education department at K-State Salina coordinated the M-TRAC program conference and University Aviation Association conference.
After serving in the Army and being stationed at Fort Riley, Maurice Moore, Susanville, Calif., started researching distance education programs in Kansas.

With support from his employer, D&S Consultants, Inc., a private contractor for information technology solutions, Moore completed coursework for a bachelor’s degree in Technology Management—all from a base in Kabul, Afghanistan.

A first-generation college graduate, Moore’s schedule requires six months overseas followed by three weeks in the U.S. During one of his breaks, Moore attended his commencement ceremony at K-State Salina in December 2011, the first time he had set foot on campus.

An interest in technology runs in the family, as both of Moore’s brothers are IT specialists for the Army, and their mother is military police. Moore’s goal is to become a Site Program Manager and oversee IT needs for an entire base.

“This degree is perfect for that. I’d tell anybody, when you’re ready and get a chance to enroll, do it. It’s a great program and it’s tied to an established brick and mortar university,” said Moore. “My ultimate goal is to be a successful entrepreneur and my technology management degree laid the groundwork for that to happen.”
SPOTLIGHT ON: OLA THE EVENT COORDINATOR

Renee Hultgren, event coordinator at K-State Olathe, was featured in Star magazine, a Sunday section of the Kansas City Star.

Hultgren began in March 2011, working with DCE’s Conferences and Noncredit Programs unit at DCE to support comprehensive event planning services for functions at the Olathe campus. The article includes information about her position, the animal health corridor, and meetings she has planned for the facility.

View the complete interview at www.kansascity.com/2011/11/04/3247730/star-magazine-interview-k-state.html

OLATHE CAMPUS LAUNCHED

The newest K-State campus held its grand opening ceremony April 26.

PROMOTIONAL MATERIALS DEVELOPED

Informational packets for K-State Olathe event planning services, including details about event and space contracts, policies, floor plans, and catering options, were developed.

FACILITY TOUR DESIGNED

A tour plan and program for the Olathe facility launched in Summer 2011.
K-State Olathe Campus

A Hosting Hotspot: K-State Olathe Campus Serves as a Conference and Event Site

Kansas State University’s Olathe Campus is providing the Greater Kansas City area with event planning and hosting services for conferences and meetings.

Situated in the Animal Health Corridor, the campus provides a convenient location for organizations and businesses to rent banquet rooms, classrooms, conference rooms, and an auditorium accommodating up to 125 people.

Renee Hultgren, Event Coordinator based at K-State Olathe, says the campus facilities and technologies are helping industry professionals remain current with developments in their field, specifically in animal health and food safety. The campus’ first building, the Institute for Animal Health and Food Safety, is equipped with high-tech audiovisual equipment, including videostream and teleconference capabilities in selected rooms.

“These facilities are providing accommodations for a variety of functions, including integrated education, research, and entrepreneurship focused on animal health, food safety, and security,” said Hultgren.

On-site event staff like Hultgren assist with event reservations and scheduling, comprehensive meeting planning, room set-up arrangements, catering recommendations, conference coordination and security, as well as technology support on-site. Hultgren works with the K-State Division of Continuing Education’s Conferences and Noncredit Programs office.

“We help groups needing just one short meeting to groups needing to plan a multi-day conference or seminar,” said Hultgren. “We also support groups who use the facility with our comprehensive planning services. These include financial management, website development, marketing, online registration, presenter coordination, and on-site management for the event.”
“Many distance students are tech-savvy and excited to have more control over the pace of their educational experiences. Others are traditional, returning students that might also have a full-time career. This blend of tech-savvy innovators and world-wise returning students creates an amazing atmosphere for learning experiences—both for students and teachers.”

Roger McHaney, Professor of Management Information Systems, College of Business Administration
PEOPLE
The K-State Division of Continuing Education became a key collaborator in my professional life around 1978. As a beginning department head, I wanted to provide an important set of graduate courses for teachers across the state of Kansas to meet new licensing requirements for serving special needs students.

The Division assisted our faculty with delivering coursework through a telephone-based structure, enabling thousands of practicing teachers to secure the preparation they needed. Since then, the Division has continuously advanced the technologies and services that have allowed the K-State campus to become truly worldwide.

Our College has provided distance education to diverse audiences for nearly 40 years. Across a range of offerings including enhancing learning through educational technology, teaching second language learners, preparing university academic advisors, supervising and mentoring school counselors, and improving P-12 teaching, we have collaborated with the Division to serve the advanced learning needs of adults in every community in Kansas and very far beyond.

The road on this journey hasn’t always been smooth. Faculty members had been raised in environments where they rarely had to teach farther away from their offices than right across campus. Incentives for them to venture to new instructional approaches and venues were few. New resources lagged far behind the demand for more distance-delivered and mediated teaching. The advent of the Internet as an instructional tool created challenges for updating faculty skills, for teaching innovation, and for instructional management.

Fortunately, especially in more recent times, the Division refined its business approaches to include substantial up-front investment in faculty, course, and program development. They created and standardized revenue sharing plans, allowing colleges themselves to respond to new “market” opportunities, reward faculty initiatives, and increase the number of available instructors.

Without any doubt, the future of higher education will require institutions to become increasingly responsive to the demands for asynchronous and mediated instruction for place-bound and distance students. K-State’s past predicts we will continue as a leader in identifying and meeting these students’ needs.

The role of the Division of Continuing Education as a collaborator with all colleges at K-State is crucial to our institution’s continued success. Clearly the Division has become one of our College’s most valued partners. Together we have been able to continuously evolve to serve the needs of Kansans, the nation, and the world, promoting one of the most fundamental ideals of all great land-grant universities—bringing knowledge to the people.”
• Recipient of the 2011 University Professional and Continuing Education Association Community of Practice Faculty Service Award

• Elvon G. Skeen Chair in Education and Lydia E. Skeen Chair in Education

• Michael C. Holen Outstanding Leadership Award named in his honor to recognize his exemplary leadership
The Invigorated Instructor: An Interview on Distance Learning

Dr. Sue Williams, Associate Professor of Sociology and Criminology
College of Arts and Sciences

Dr. Williams is a seasoned distance instructor who teaches courses on gender, criminology, and diversity. She offers online courses, often taught during Interession, covering topics such as the Death Penalty and Social Construction of Serial Murder.

What sparked your interest in teaching distance education courses?

Williams: I love trying new things, and with distance education there is always one (or twenty) more new things with which to experiment. It’s always an adventure.

How would you describe the adult learners you teach in your distance classes?

Williams: Well, as with any group, they’re not all alike, do not march in lockstep. That’s exciting for me. They are always a diverse, interesting group that happens to be in the same “basket” for a semester. In general, I would say that distance education co-travelers are busy but dedicated, a bit stressed but lively learners, serious but sassy—and that’s a good thing.

What have you learned about your teaching strategies—or yourself—through the distance learning process?

Williams: Through distance learning pedagogy, I’ve discovered ways to be more precise in my instructions, more clear in communicating, and more animated in lecture. I am a better teacher because I have to watch myself on camera—now, that’s scary!

What keeps you motivated as a distance instructor?

Williams: I’m invigorated every single time I’m in the same room—physically or virtually—with other distance educators. I can think of no other single group for which I can say that consistently. It’s important not only to me but to students to have a professor that is passionate about what she does. That’s me.
• Recipient of the 2011 DCE Excellence in Teaching Award

• Designated as distance education coordinator in the Department of Sociology, Anthropology, and Social Work

• Featured distance instructor in award-winning Distance Learning Video Gallery
A First-Rate Fellow: Engineering Graduate, Entrepreneur Is Division’s First Distance Education Alumni Fellow

Allan Sicat, Engineering Management ’03

Allan Sicat (Engineering Management ’03) was one of 12 distinguished Kansas State University alumni honored as Alumni Fellows in 2011. Sicat is president of Carousel Designs in Douglasville, Georgia and is the Division of Continuing Education’s first Alumni Fellow.

During a campus visit in February, Sicat attended Alumni Fellow receptions and presented guest lectures in the College of Engineering, discussing current trends and meeting informally with students and faculty.

“I am very pleased to recognize Allan as the first distance education alumni fellow,” said Sue Maes, Dean of Continuing Education. “Allan represents the adult learner working hard in a professional career while pursuing advanced education via distance.”

Alumni Fellows are chosen based on their high levels of professional accomplishment and distinguished service in their respective careers. Sicat’s company, Carousel Designs, is a leading designer, manufacturer, and distributor of distinctive baby bedding. Sicat also worked in various finance and operational roles with General Electric and Booz Allen Hamilton. He is a former U.S. Army officer and a graduate of the Military Academy at West Point.

“Not only has he started a successful company after earning his master’s degree in engineering management, but he has also given back to the university by serving on the distance alumni advisory board and as a spokesperson for his distance experience through K-State,” said Maes.

View Allan Sicat’s student story at http://optionsplus.k-state.edu/allan-sicat.shtml.

Allan and his wife, Leah, visit the Division during their on-campus Alumni Fellow events.
• Entrepreneur, President of Carousel Designs in Douglasville, Georgia

• Graduate of K-State’s Engineering Management distance master’s degree program

• Division of Continuing Education’s First Alumni Fellow

• Former U.S. Army officer with a bachelor’s degree from the Military Academy at West Point
Student and Faculty Services
Conferences and Noncredit Programs
Intersession
Evening College
Bachelor’s Degree Completion Program
2+2 Partnerships
UFM Community Learning Center
Kansas Regents Network/Telenet 2
Osher/KU Collaboration

“The wide range of supportive services available to me and my students from staff in the Division of Continuing Education…helps to ensure high quality educational experiences.”

Mary DeLuccie, Associate Professor, Family Studies and Human Services, Early Childhood Education, College of Human Ecology
PROGRAMS AND SERVICES
Student and Faculty Services

Wildcat Success Road Map: Paving the Way for K-State Distance Students
www.dce.k-state.edu/students

A student service website called the Wildcat Success Road Map is identifying the requirements and major components students need to reach success in a K-State distance program.

The information and resources on the site are especially helpful for new or prospective students who have never enrolled in Division of Continuing Education courses at K-State before, outlining the process to get started.

“We developed the site to not only take care of prospective and new students, but to also guide current students and alumni on the path to degree completion,” said Suzy Hay, the Division’s Student and Faculty Services Coordinator.

The first checkpoint on the Road Map encourages prospective students to choose K-State, showcasing the benefits of distance courses and programs. The site then guides students through the admissions process, enrollment, graduation process, and opportunities to stay connected to K-State and continue their path of lifelong learning once they graduate.

“The Wildcat Success Road Map includes information that we already have on our website in various places, but we’ve streamlined it in one location so students can easily access what they need no matter where they are in their educational journey,” Hay said.

Since its launch, the site received more than 5,000 visits and received a Gold Award from the University Professional and Continuing Education Association’s 2011 Marketing and Publication Awards.

“I would suggest being in conversation with those who are teaching successfully online. I was able to find a mentor who works with a successful online program and who helped to build my understanding and knowledge base about not only how to teach online, but how to accurately assess student work and online conversations. Just as in on-campus classes, my class online needs to be guided by the assessment I do and the needs of my students. It is just as dynamic as my on-campus classes are.”

Laurie Curtis, Assistant Professor, Department of Elementary Education, College of Education
In FY11, the Student and Faculty Services office facilitated exams and scheduling for more than 1,500 students taking tests using DCE’s on-campus exam center.

More than 1,000 people are friends with the “K-State Distance” Facebook page, which allows for scheduled question-and-answer chats between students and office staff.

DCE’s services for faculty of online classes include:

- Collecting, approving, and monitoring proctor agreements for proctored exams
- Sending correspondence and materials to students via e-mail or mail
- Distributing paper exams or electronic exam passwords to students or their exam proctor
- Collecting, logging, and distributing assignments and exams

View detailed faculty services at www.dce.k-state.edu/faculty/services
Growing Green: New Conference Helps Nursery Crop Producers Learn Techniques, Meet Industry Demand

Raising nursery crops is a growing industry nationally. Interest in planting locally grown ornamental crops has increased the need for these plants in the landscaping market—and the need for educational resources for professionals in the business.

NurseryWorks, a new nursery production conference held on campus and at the Kansas State University Gardens, provided nursery production techniques, technologies, and business and marketing skills to ornamental nursery crop producers, retail garden centers, students, and extension agents.

The first “green industry” event in the state to focus exclusively on the production aspect of ornamental plants, NurseryWorks provided networking opportunities for growers in Kansas and surrounding states. Online participation increased accessibility of the conference to a national audience.

Topics ranged from managing a nursery’s “brand” online and building local alliances with retail garden centers, to best management practices for weed control programs and soil preparation for quality field-grown crops.

Proceeds from the event’s silent auction included locally donated plants and will provide students and extension agents with scholarships for the next conference.

View the NurseryWorks audio slide at www.youtube.com/watch?v=U7jaKVPj0I

“The K-State Conference Services staff is always available both before and after the meeting, as well as promptly and aptly dealing with emergencies that occasionally arise during the workshop itself. They pay attention to requests and are never out of sorts or upset by unexpected snags.”

Millicent Goldschmidt, Ph.D., Presenter and Founding Fellow, Rapid Methods and Automation in Microbiology International Workshop

“I found it extremely helpful to have registration handled by DCE. This allowed me to focus on other conference tasks. I found all members to be professional, pleasant, easy to work with, and very knowledgeable. The success of our event was directly related to the expert knowledge and skills displayed.”

Sandra Hoffman, Director of Facilities Resources, Big 12 Facilities Conference
PICTURED ABOVE:
DCE-Coordinated events held on the Manhattan campus, including the Grasslands Symposium and the award-winning NurseryWorks Conference.

DCE’s Conferences and Noncredit Programs unit provides event planning services including:

- Site Selection and Contract Negotiation
- Marketing and Promotion
- Registration Processing
- Presentation Management
- Financial Management
- On-Site Facilitation
- Continuing Education Credits
- Post-Event Reports and Evaluation
Programs

Intersession Holds Record-Breaking Enrollments and Courses

August 2010 Intersession:
- Record student enrollments for an August session
- Highest number of total classes offered and online classes offered for an August session

January 2011 Intersession:
- Record student enrollments for a January session, and record student enrollments for Intersession to date
- Tied the record number of classes offered for a January session
- Highest number of online classes offered for a January session

May 2011 Intersession:
- Most classes offered for any May session
- Highest number of online classes offered for a May session
- Highest number of online classes for Intersession to date

Online Intersession classes have been well received by students—distance, non-traditional, and traditional—and account for a significant share of the Intersession enrollment.

Evening College Helping Meet Demand for Eight-Week Courses

In FY11, approximately 165 courses were offered through Evening College. These courses, held between 5:30 and 10:30 p.m. on the Manhattan campus, brought in more than $3 million in revenue to the university. A number of shorter, accelerated eight-week courses offered through Evening College helped meet a need for non-traditional students wanting to complete their courses or programs at a faster pace.

Bachelor’s Degree Completion Program Enrollments on the Rise

Enrollments in the Bachelor’s Degree Completion Program continued to increase, setting record enrollment numbers. BDCP programs include Animal Sciences and Industry, Dietetics, Early Childhood Education, Family Studies and Human Services, Food Science and Industry, General Business, Interdisciplinary Social Science, and Technology Management.
Below is a comparison of BDCP applications every half year from 2010-2011. Also shown are numbers of admitted BDCP students and demographics.

2010 Summary:
- Applications received from January 1, 2010 to June 30, 2010: 651
- Applications received from July 1, 2010 to December 31, 2010: 511
- Total applications received in 2010: 1,162
- Ratio of gender: Female 376 (58%) / Male 275 (42%)
- Ratio of Residency: In-State 253 (39%) / Out-of-State 398 (61%)

2011 Summary:
- Applications received from January 1, 2011 to June 30, 2011: 716
- Ratio of gender: Female 462 (65%) / Male 254 (35%)
- Ratio of Residency: In-State 260 (36%) / Out-of-State 456 (64%)

**UFM Brings More Community-Based Learning to Manhattan**

In FY11, UFM Community Learning Center programs served 20,177 people locally. UFM serves people of all ages with varied backgrounds and interests. Programs offered through UFM include the Education Program of credit and noncredit classes, the Community Outreach Program, Lou Douglas Lecture Series, Manhattan Community Garden, Teen Mentoring Program, and other special projects such as coordinating regional swim meets, supervising activities in the K-State Ahearn Complex, and collaborating on projects with other agencies.

UFM began coordinating Manhattan Osher Institute classes in Fall 2010. This project is a collaboration with UFM, representing the K-State Division of Continuing Education and the Osher Institute for Lifelong Learning at the University of Kansas. Eight classes were offered in the academic year with average attendance of 16 people per course. Meadowlark Hills Retirement Center served as a major sponsor for the series.

**Kansas Regents Network / Telenet Staff Retire**

Upon the retirements of Director Susan Barton, and Coordinator Sue White, the Kansas Regents Network / Telenet will be maintained by iTAC for videoconferencing services and Telecom for audioconferencing services. Barton and White retired December 7.
A partnership agreement between Kansas State University and the University of Kansas made a series of noncredit courses available to adults age 50 and older in the Manhattan area throughout the past year.

The courses were offered in collaboration with UFM Community Learning Center in Manhattan and KU’s Osher Lifelong Learning Institute, which provides engaging and enriching classes and events to diverse communities of lifelong learners 50 and older.

“Jointly developing curricula and pooling instructional resources and expertise from our two universities enhances educational opportunities for older adults throughout the Manhattan community and throughout the state of Kansas,” said Sue Maes, Dean, K-State Division of Continuing Education.

Courses were held at Meadowlark Hills Retirement Center in Manhattan or via videoconference, covering a variety of topics such as “Art of the 60s: Pop Art vs. Abstraction,” “Worldviews, Spirituality and Wellness,” and “You be the Judge: The United States Supreme Court.”

“We’re hopeful that the Osher Lifelong Learning Institute agreement is only the beginning of more joint programs to come,” said Maes.
PICTURED ABOVE:
Sue Maes, Dean of the Division of Continuing Education, and April Mason, Provost and Senior Vice President of Kansas State University, greet Fred Pawlicki, Executive Director of KU Continuing Education, and Jeffrey S. Vitter, Provost of the University of Kansas, to sign the partnership agreement. The meeting took place at the Leadership Studies Building on the K-State Manhattan campus.

Fall 2010 Courses:
- Art of the 60s: Pop Art vs. Abstraction
- Immigration, Past and Present
- Spirituality and Wellness
- You Be the Judge: The United States Supreme Court

Spring 2011 Courses:
- Kansas Renewable Resources: Wind and Solar Energy for Electricity
- Amber Waves: The Migration of the German Russian Settlers to the Kansas Prairies
- The History and Heritage of the U.S. Cavalry
- Flint Hills Tallgrass Prairie: What's in Your Backyard?
- Art, History, and a Taste of K-State!
Grant Proposal Funding

Cycling Forward: Development, Revenue from Division’s Grants to Faculty Continue

The Division of Continuing Education offered its third annual cycle for funding grants for the development of online courses and programs and new conferences in FY11. For this funding cycle, 37 proposals received full or partial funding totaling $359,425 distributed to various projects among eight colleges and 31 departments. These proposals are projected to produce 68 new online courses, eight new programs, and one new conference.

For FY11, $359,425 was given in grant funding and $198,459.80 net revenue was generated from the funded projects.

“We have continued to monitor enrollment and registrations in the courses and programs developed in previous funding cycles FY09 through FY11,” said David Stewart, Associate Dean of Continuing Education.

Total enrollments for courses developed in FY09 are now at 2,970 over nine academic terms, and the FY10 enrollment total is 1,310 over six academic terms. The enrollment total for FY11 is 536, for a total enrollment of 4,816 in grant funded courses over the three funding cycles.

After the three funding cycles, the total Division grant support of $959,126 has resulted in a net revenue of $3,581,176 for the university.

“A substantial contribution to the grant funding program has been the support provided by K-State departments and colleges,” Stewart said. This support has included in-kind contributions, provision of equipment, staff release time, additional funding, and shared marketing, among others. In some cases, this additional support made the difference in whether a project was implemented. It was also an indication of the academic units’ support of the grant funding program.”

The Division of Continuing Education grant funding program continues to stimulate interest and creativity in the development of new distance education programs and start-up conferences. To date, the overall investment of grant funds has generated net revenue for the university at a rate of more than two dollars for every dollar invested.
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<thead>
<tr>
<th>College</th>
<th>Proposal and Course name</th>
<th>PI Name(s)</th>
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<tr>
<td>AG</td>
<td>Stand-alone General Entomology Digital Laboratory</td>
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<td>NurseryWorks Conference</td>
<td>Cheryl Boyer, Jason Griffin</td>
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<td>ARCH</td>
<td>Great Plains IDEA Master of Community Development - Housing &amp; Development Program</td>
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<td>Veterinary Care and Management of Farm Animals</td>
<td>David Anderson</td>
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**Total FY11 Funding Approved:**

$359,425

**In-Kind Funding from Colleges:**

$47,595

**FY11 Net Revenue:**

$198,459.80

**FY09-FY11 Grant Funding:**

$959,126

**Net Revenue for FY09-FY11:**

$3,581,176.17
Awards Won FY11

UNIVERSITY PROFESSIONAL AND CONTINUING EDUCATION ASSOCIATION

Regional Awards
Mature Credit Program Award
Academic Advising Program

Community of Practice Awards (National)
Faculty Service Award
Michael Holen
Dean, College of Education
Exemplary Credit Program Award
Big 12 Engineering Consortium Nuclear Engineering Program

National Awards
Excellence in Teaching Award
Terrie McCants
Instructor, Family Studies and Human Services
Research and Scholarship in Continuing Education Award
Royce Ann Collins
Assistant Professor, Educational Leadership
Julius M. Nolte Award for Extraordinary Leadership
Sue C. Maes
Dean, Division of Continuing Education

Marketing and Publication Awards (National)
GOLD, Marketing Website category
Wildcat Success Road Map
GOLD, Marketing E-communications category
Intersession Call for Proposals E-mail
SILVER, Annual Report category
DCE FY09 Annual Report
BRONZE, Collateral Material category
Healthful and Safe College Life Banner Pen
BRONZE, Media Release category
Second Wind Feature Story

ASSOCIATION FOR CONTINUING HIGHER EDUCATION

Regional
Exceptional Credit Program
2+2 Partnerships with Community Colleges
Exceptional Noncredit Program
Extending College Education for Lifelong Learning (EXCELL) Program

National
Outstanding Service to Underserved Population Award
Elementary Education with Emphasis in English as a Second Language Program
**AWARDS/HONORS**

**WICHE COOPERATIVE FOR EDUCATIONAL TECHNOLOGIES**

Center for Transforming Student Services Innovation Award (National)
Second Place
ELATEwiki: E-Learning and Teaching Exchange Wiki to Support Faculty Development

Richard Jonsen Award for Service
Sue C. Maes
Dean, Division of Continuing Education

**AMERICAN ASSOCIATION OF ADULT AND CONTINUING EDUCATION**

Malcolm Knowles Outstanding Adult Learning Program Award
Adult and Continuing Education Program—Ft. Leavenworth

**MILITARY RECOGNITION**

United States Army Warrant Officer Corps—Outstanding Advising and Mentoring of Warrant Officers and Other Students
Deanna Retzlaff
Assistant Professor, Food Science Institute

Council of College and Military Educators—William E. Kennedy Award
Cheryl Polson
Director, Associate Dean, Graduate School

Military Advanced Education Top Military Friendly School (fourth consecutive year)

GI Jobs Military Friendly School (third consecutive year)

**DCE HONORS AND AWARDS RECEPTION**

The Division of Continuing Education held its annual Honors and Awards Reception May 3 in the K-State Alumni Center. Honored individuals included 50 non-traditional student inductees for the K-State Chapter of the Pinnacle Honor Society, as well as the following outstanding individuals and programs:

DCE Classified Employee of the Year
Kim Schurle
Duplication/Mail Manager Assistant

Outstanding Advising Award
Dana Reinert
Program Coordinator

Extraordinary Student Award
Michele Heveron
Senior, Animal Sciences and Industry

Service Excellence Award for a Noncredit Program
Rural Grocery Store Summit
Accepted by David Procter, Chandra Ruthstrom, and Dan Kahl

*K-State faculty recognized at UPCEA awards reception*