INTERIM DEAN’S MESSAGE

Last year, K-State Global Campus celebrated 50 years of providing opportunities for students to be part of the K-State Family, even if distance to campus is a challenge. Rapid changes in technology have transformed those opportunities from mailing packets and video tapes to conference calls and now web-based course delivery and digital group conversations.

As Global Campus begins the next phase of serving the community of K-State students, our efforts focus on continued quality of course delivery, serving the students through effective advising, expanded scholarships and transfer success initiatives. Additionally, we continue to enhance professional services through conference coordination, noncredit professional and personal enrichment courses, and providing faculty with professional and program development assistance.

Global Campus provides development grants to departments for the establishment of new courses and programs resulting in expanded options for students to be part of the K-State Family. This year those grants resulted in 78 programs and courses.

In this report, you will notice that more than 12,000 students connected with K-State in some way through Global Campus. That connection may be through an online course or program or by attending evening, summer or intersession courses. For many, distance education is the only opportunity for that person to be a part of our university. In fact, 582 students graduated from K-State in 2017 by completing their degrees as distance students through Global Campus. In addition, nearly 44,000 individuals connected with K-State through noncredit courses and programs and the programs offered through UFM.

Global Campus wants to take this opportunity to acknowledge the strong and innovative leadership provided by Sue Maes in her time as dean over the past 10 years. Sue retired in fall 2017, but she has set Global Campus on course for a strong future in extending the academic and professional development aspects of K-State academic colleges throughout Kansas, the nation and, indeed, the entire world. We look forward to continuing this work.

Duane M. Dunn
Interim Dean, K-State Global Campus
12,548
STUDENTS ENROLLED IN COURSES THROUGH GLOBAL CAMPUS
4,904 of those studied solely through Global Campus

582 online students graduated in FY’17
- 154 undergraduate
- 428 graduate

3,844
(2,605 UG, 1,239 G)
Manhattan
2,827
(1,831 UG, 996 G)
Global Campus

17,148
Manhattan
15,189
Global Campus

$6.6 M
Manhattan
$4.2 M
Global Campus

STUDENTS CREDIT HOURS

TOTAL CREDIT HOURS:
56,858 Undergraduate (UG)
19,012 Graduate (G)

DISTANCE EDUCATION
39,140 UG
18,264 G

EVENING COLLEGE
11,569 UG
70 G

INTERSESSION
4,189 UG
673 G

UFM
1,960 UG
5 G

LICENSURES

Graduates from K-State Global Campus programs requiring licensure exams are well-prepared and achieve high pass rates.

- **100% pass rate**—Master of Arts in Teaching (MAT) program
- **97% pass rate**—ACEND-accredited Didactic Program in Dietetics (DPD)
- **99% pass rate**—Early Childhood Education Unified (B-K) bachelor’s degree
- **78% pass rate**—Personal Financial Planning master’s program

PARTNERSHIPS

K-State articulation agreements and partnerships with 22 Kansas community and technical colleges resulted in:
- **661** current students
- **179** graduates from online degree completion programs

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SCHOLARSHIPS

117 scholarships awarded to degree-seeking distance students, totaling $93,000. Of that, $27,750 was provided by K-State academic colleges in matching funds.

23 scholarships awarded to students through an agreement with EdAssist, a company working with corporations for employee tuition assistance (17 Global Campus, 5 Polytechnic).

STUDENTS BY LOCATION

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>EVENING COLLEGE</th>
<th>INTERSESSION</th>
<th>DISTANCE EDUCATION</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>KANSAS</td>
<td>3,190</td>
<td>1,449</td>
<td>5,692</td>
<td>10,331</td>
</tr>
<tr>
<td>UNITED STATES</td>
<td>72</td>
<td>124</td>
<td>1,840</td>
<td>2,036</td>
</tr>
<tr>
<td>INTERNATIONAL</td>
<td>0</td>
<td>0</td>
<td>181</td>
<td>181</td>
</tr>
</tbody>
</table>

STUDENTS BY AGE

<table>
<thead>
<tr>
<th>AGE</th>
<th>EVENING COLLEGE</th>
<th>INTERSESSION</th>
<th>DISTANCE EDUCATION</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>≤ 24</td>
<td>2,923</td>
<td>1,160</td>
<td>4,676</td>
<td>8,759</td>
</tr>
<tr>
<td>25-34</td>
<td>266</td>
<td>227</td>
<td>1,762</td>
<td>2,255</td>
</tr>
<tr>
<td>35-44</td>
<td>42</td>
<td>76</td>
<td>719</td>
<td>837</td>
</tr>
<tr>
<td>45-54</td>
<td>20</td>
<td>28</td>
<td>423</td>
<td>471</td>
</tr>
<tr>
<td>≥ 55</td>
<td>6</td>
<td>9</td>
<td>211</td>
<td>226</td>
</tr>
</tbody>
</table>

STUDENTS BY ETHNICITY

- AMERICAN INDIAN: 76
- ASIAN: 671
- BLACK/AFRICAN-AMERICAN: 667
- HAWAIIAN/PAC. ISLANDER: 23
- HISPANIC: 868
- MULTI-RACIAL: 406
- NOT SPECIFIED: 238
- WHITE/CAUCASIAN: 9,599

GLOBAL CAMPUS ALUMNI FELLOW

Amy Martens, P.E.
College of Engineering

Atlanta Alumni Event

Intersession industrial environment sustainability practices course.
FACULTY DEVELOPMENT AND COURSE QUALITY

14 faculty from 6 academic colleges participated in the K-State Online Essentials Course.

11 faculty from 7 academic college attended national conferences focused on distance education (partial conference travel funding provided by Global Campus).

75 courses were reviewed by Global Campus for course quality utilizing a course quality rubric developed by quality committee representatives from colleges across campus in conjunction with Global Campus.

14 faculty received course design assistance.

STUDENT AND FACULTY SERVICES

185 students, on average, were advised per term in the Interdisciplinary Social Science, Nutrition and Health and General Business bachelor’s degree programs.

4,525 exams proctored in person.

MARKETING AND COMMUNICATION SERVICES

1,216 sessions per day on the website.

303,909 new users to the Global Campus website.

6,436 leads generated into Talisma CRM.

CONFERENCES AND NONCREDIT PROGRAMS

143 face-to-face programs serving 27,105 total participants.

1,501 people served through online noncredit professional development.

1,274 continuing education certificates issued.

UFM COMMUNITY LEARNING CENTER

15,301 people served through UFM programs locally.

824 noncredit courses, offered to 3,606 unduplicated enrollment.

1,909 students received K-State credit through 228 recreational credit classes.

660 registrations for Osher Lifelong Learning Institute classes in Manhattan, 15 classes, 6 special events.

In FY’17, UFM was the focus of a rebranding project. During this process, UFM hosted focus groups to learn more about UFM’s place in the community and hired a firm to redesign the logo, wordmark and create a new website. UFM also unveiled a new catalog format, going from the newsprint tabloid to an 8 ½ x 11 inch magazine format. The effort was very successful in creating new awareness of UFM and increasing use of the website, tryufm.org.

STAFF SUPPORT

89% Global Campus employee participation in the all-university campaign.
In FY’17, K-State Global Campus returned a combined total of approximately $15.8 million to the colleges in salaries, DRAs and transfers.

*Money returned to college in salaries, DRAs, transfers and program development grants in FY’17.

**Percentages in the above data represent each college’s share of student credit hours (sch) through K-State Global Campus.

The Great Plains Interactive Distance Education Alliance (Great Plains IDEA) is a consortium of accredited universities offering fully online graduate programs.

AG*IDEA is an affiliate of the Great Plains IDEA which provides fully online degrees, certificates and courses in the field of agriculture through a consortium of accredited universities.
<table>
<thead>
<tr>
<th>College</th>
<th>Undergraduate Students</th>
<th>Graduate Students</th>
<th>Total Revenue*</th>
<th>Tuition and Fees</th>
<th>Conferences</th>
<th>Program Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Business Administration</td>
<td>5,693 UG SCH</td>
<td>1,446 G SCH</td>
<td>$1.8 million*</td>
<td>$1.7 million tuition and fees</td>
<td>$67,000 program development</td>
<td></td>
</tr>
<tr>
<td>College of Engineering</td>
<td>1,258 UG SCH</td>
<td>908 G SCH</td>
<td>$1.1 million*</td>
<td>$931,000 tuition and fees</td>
<td>$115,000 conferences</td>
<td>$54,000 program development</td>
</tr>
<tr>
<td>College of Veterinary Medicine</td>
<td>22 UG SCH</td>
<td>405 G SCH</td>
<td>$260,000*</td>
<td>$88,000 tuition and fees</td>
<td>$163,000 conferences</td>
<td>$9,000 program development</td>
</tr>
<tr>
<td>College of Architecture, Planning &amp; Design</td>
<td>598 UG SCH</td>
<td>324 G SCH</td>
<td>$150,000*</td>
<td>$88,000 tuition and fees</td>
<td>$53,000 GP IDEA</td>
<td>$9,000 program development</td>
</tr>
</tbody>
</table>

L to R: Intersession, Marketing to the Generations; ACHE National Outstanding Service to Underserved Populations Award: Project EXCELL; Alpha Sigma Lambda Honor Society
AWARDS AND HONORS

NATIONAL AWARDS
ACHE Emeritus: David A. Stewart, K-State
ACHE Outstanding Service to Underserved Population: EXCELL
(Extended College Education for Lifelong Learning)
ACHE Rising Star: Jo Maseberg-Tomlinson, K-State Global Campus
UPCEA Marketing Strategic Recruitment Marketing Plan: Master of Arts in Teaching (MAT)
UPCEA Marketing Television: “I am Global” commercial
UPCEA Marketing Radio: Human Ecology radio advertising
UPCEA Marketing Most Improved: Student Inquiry campaign
UPCEA Marketing Brochure/Booklet: Food Science booklet
UPCEA Marketing Mixed Media Campaign: Global Campus 50th Anniversary
UPCEA Marketing E-communication: K-State Summer Event emails

SELECTED MILITARY RECOGNITION
2017 Top School, Military Advance Education: Kansas State University

REGIONAL AWARDS
UPCEA Support Specialist: Maleah Lundeen, K-State Global Campus
UPCEA Engagement: Women Managing the Farm conference

UNIVERSITY RECOGNITIONS
K-State University Support Staff Award of Excellence: Ashley Noll, K-State Global Campus
K-State Global Campus Alumni Fellow: Amy Martens, College of Engineering

ALUMNI AND STUDENT CONNECTIONS
Connected with 70 current students and alumni through Global Campus receptions in:
Minneapolis, Minn. Indianapolis, Ind. Austin, Texas
Atlanta, Ga. Chicago, Ill.
Football watch parties were held in conjunction with the Global Campus 50th Anniversary in Garden City, Wichita, Great Bend, Kansas City and Topeka.

47 distance program graduates plus friends and families attended fall and spring graduation receptions hosted by Global Campus.
The award-winning Link magazine reached nearly 6,000 alumni around the world.

SELECTED BADGES
U.S. News and World Report: K-State Professional Master's of Business Administration ranked 71st
U.S. News and World Report: K-State Online Graduate Education Programs ranked 61st
U.S. News and World Report: K-State Online Graduate Engineering Programs ranked 35th
U.S. News and World Report: K-State Online Graduate Education Programs for Veterans ranked 12th
College Values Online: Online Master’s in Psychology with an emphasis in industrial and organizational psychology ranked 5th in Top 20 Values
College Values Online: Online Master’s-level programs in education ranked 14th for the Top 50 Values
Community for Accredited Online Schools Best Online College: Kansas State University

K-STATE GLOBAL CAMPUS HONORS AND AWARDS
Excellence in Online Teaching: Vicki Sherbert, College of Education
Extraordinary Student: Douglas Chun, Engineering Management, College of Engineering
Friend of Global Campus: Bruce Snead, Engineering Extension Service
Friend of Global Campus: Sarah Reasoner, Animal Science and Industry, College of Agriculture
Lynda Spire Positive Focus: Ashley Nietfeld, K-State Global Campus
Outstanding Advisor: Abbey Nutsch, College of Agriculture
Star Student: Theresa Toler

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